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Planning

## **PH010/2024 Infant Feeding Standards Support**

Middlesbrough Council

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-016587

Procurement identifier (OCID): ocds-h6vhtk-046ba8

Published 28 May 2024, 11:19am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Middlesbrough Council

Town Hall, Cleveland

MIDDLESBROUGH

TS12DT

#### **Contact**

Sam Haran

#### **Email**

[sam\\_haran@middlesbrough.gov.uk](mailto:sam_haran@middlesbrough.gov.uk)

#### **Telephone**

+44 1642729447

#### **Country**

United Kingdom

**Region code**

UKC12 - South Teesside

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.middlesbrough.gov.uk](http://www.middlesbrough.gov.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[www.middlesbrough.gov.uk](http://www.middlesbrough.gov.uk)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

PH010/2024 Infant Feeding Standards Support

Reference number

PH010/2024

#### **II.1.2) Main CPV code**

- 85141200 - Services provided by nurses

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The aim of the project is to ensure that there is a high-quality service in place for the Family Hubs in Middlesbrough, for the implementation of the Baby Friendly accreditation, which helps professionals to provide sensitive and effective care and support for mothers, enabling them to make an informed choice about feeding, get feeding off to a good start and overcome any challenges they may face. In addition, parents who formula feed are supported to feed their baby as safely and responsively as possible, and all parents are enabled to develop a close and loving relationship with their baby.

#### **II.1.5) Estimated total value**

Value excluding VAT: £36,798

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKC12 - South Teesside

Main site or place of performance

Middlesbrough

#### **II.2.4) Description of the procurement**

The aim of the project is to ensure that there is a high-quality service in place for the Family Hubs in Middlesbrough, for the implementation of the Baby Friendly accreditation, which helps professionals to provide sensitive and effective care and support for mothers, enabling them to make an informed choice about feeding, get feeding off to a good start and overcome any challenges they may face. In addition, parents who formula feed are supported to feed their baby as safely and responsively as possible, and all parents are enabled to develop a close and loving relationship with their baby.

#### **II.3) Estimated date of publication of contract notice**

12 June 2024

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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### **Section VI. Complementary information**

#### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intended approach notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.'

The intention is to award a contract using the most suitable provider process.