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Tender

Debt Need Survey Modelling 2021

Money and Pensions Service

F02: Contract notice

Notice identifier: 2021/S 000-016550

Procurement identifier (OCID): ocds-h6vhtk-02c818

Published 14 July 2021, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

Money and Pensions Service

120 Holborn

London

EC1N 2TD

Email

david.hughes@maps.org.uk

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

https://www.moneyhelper.org.uk/

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://maps.app.jaggaer.com/

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://maps.app.jaggaer.com/

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Debt Need Survey Modelling 2021

II.1.2) Main CPV code

• 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

The Money and Pensions Service (MaPS) requires a supplier to undertake modelling of the data provided by their annual Debt Need Survey.

II.1.5) Estimated total value

Value excluding VAT: £140,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Money and Pensions Service (MaPS) has been conducting an annual survey of the UK population since 2016 to measure a number of issues relating to personal debt. Demographic questions are also asked, including sensitive questions so MaPS can analyse the findings by sub-groups who may be vulnerable to financial hardship.

The scope of this survey is significant with over 22,000 online interviews completed in the 2020 survey using a blend of online panels. MaPS augments this large data set, by the use of modelling to extrapolate measures from the survey to consumer databases, creating modelled data for the UK.

MaPS therefore require a supplier to undertake modelling of the data provided by an annual Debt Need Survey. The successful supplier will undertake the following under the awarded contract:

- * Working with the survey data this will involve working with multiple online panels to match survey respondents to a UK consumer database using survey data and postcodes
- * Data modelling working with the data provided to produce modelled data for people who did not take part in the survey
- * Returning appended data— returning additional data appended to the original survey data
- * Reporting Producing well-presented, reporting showing key measures at a UK local

authority and parliamentary constituency level

* Technical report – producing a technical report explaining clearly how the modelling was done. Previous reports have been circa 20 pages in length

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

3

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

10 August 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 30 September 2021

IV.2.7) Conditions for opening of tenders

Date

11 August 2021

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

Department of Work and Pensions

London

Country

United Kingdom