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Planning

## **SBC 0325 Pre-Procurement Market Engagement Questionnaire for Water Inflatable Feature and Ancillary Activities**

Stevenage Borough Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-016502

Procurement identifier (OCID): ocds-h6vhtk-05064b

Published 23 April 2025, 1:23pm

### **Scope**

### **Reference**

CCD01592

### **Description**

This notice is a pre market engagement exercise and not a call of tenders.

To provide an Aquatic Adventure facility and ancillary pay and play activities for example pedaloos, stand up paddle boards etc for the 2025 season for 4 years.

The operator must be accredited and have personnel with at least five years experience with providing such a facility in a similar environment.

The bidder must invest in all the equipment required to operate the facility including an inflatable unit which needs to be compliant with ISO 25649-1:2017 Floating leisure articles

for use on and in the water or subsequent replacement ISO/FDIS 25649-1

Bidders must provide further investment into required infrastructure e.g. changing rooms, showers, toilets lockers, pontoon lake weights and customer equipment, buoyancy aids, wet suits etc.

Accreditations are required for the facility and operation itself together with RLSS trained lifeguards.

For more details on the specification requirements refer to document 2.3 in the specification.

Bidders are required to meet all of the further requirements in 2.2.

This is a concession contract which will need to be fully operational for the 2025 season.

The concession will be based on a percentage of gross turnover of the concession contract.

The contract will be aligned to the specification documents and lease for the property.

Pre market engagement process

To test the market and understand if operators can meet the requirements of the specification and the set up date for the 2025 season. If an operator can meet the criteria a direct award may be given or if more than one operator meets the criteria there will be a mini competition over a 2 week period.

Clarification/question deadline 30 April , submission 7 May. Operators are to submit the questionnaire by the submission deadline

Documents and further details are available on <https://intendhost.co.uk/supplyhertfordshire.aspx/Home>

### **Total value (estimated)**

- £4,000,000 excluding VAT
- £4,800,000 including VAT

## **Contract dates (estimated)**

- 31 May 2025 to 31 October 2029
- Possible extension to 31 October 2030
- 5 years, 5 months, 1 day

## **Main procurement category**

Services

## **CPV classifications**

- 37416000 - Leisure equipment
- 92000000 - Recreational, cultural and sporting services

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## **Engagement**

### **Engagement deadline**

7 May 2025

### **Engagement process description**

To test the market and understand if operators can meet the requirements of the specification and the set up date for the 2025 season. If an operator can meet the criteria a direct award may be given or if more than one operator meets the criteria there will be a mini competition over a 2 week period.

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Procedure**

### **Special regime**

Concession

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## **Contracting authority**

### **Stevenage Borough Council**

- Public Procurement Organisation Number: PHLV-8626-LHWZ

Daneshill House, Danestrete

Stevenage

SG1 1HN

United Kingdom

Email: [procurement@stevenage.gov.uk](mailto:procurement@stevenage.gov.uk)

Region: UKH23 - Hertfordshire

Organisation type: Public authority - sub-central government