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Contract

Social Return on Investment and Impact Evaluation Framework for Digital Inclusion - Cambridgeshire and Peterborough

Cambridgeshire County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-016494

Procurement identifier (OCID): ocds-h6vhtk-060a3e ([view related notices](#))

Published 24 February 2026, 2:08pm

Scope

Description

Connecting Cambridgeshire seeks specialist expert support to establish a robust, nationally aligned yet locally tailored approach to evidencing the social and economic impact of digital inclusion initiatives across Cambridgeshire and Peterborough. The supplier will develop a standardised Social Return on Investment (SROI) and general Impact Evaluation framework, validate it through an analysis of existing initiatives, and deliver a practical toolkit to enable ongoing, credible impact reporting that strengthens funding bids, business cases and stakeholder confidence. The framework should also be usable for forecasting SROI and Impact in relation to projects being scoped. The output should be scalable and flexible, including recommendations that support not only Connecting Cambridgeshire's work, but the wider network of digital inclusion partners in the region. These include Peterborough Council for Voluntary Service (PCVS), Cambridgeshire Digital Partnership, Cambridge Online, and each of the digital hub managers awarded grants since the beginning of 2025. The supplier is expected to design and deliver a comprehensive approach to evidencing the social and economic impacts of a range of digital inclusion initiatives.

Contract 1

Supplier

- WPI ECONOMICS LIMITED

Contract value

- £44,693 excluding VAT
- £53,631.60 including VAT

Below the relevant threshold

Date signed

16 February 2026

Contract dates

- 16 February 2026 to 10 April 2026
- Possible extension to 8 May 2026
- 2 months, 21 days

Description of possible extension:

Maximum of one extension for up to 4-weeks - to be agreed between both parties upon

receipt of rationale from supplier.

Main procurement category

Services

CPV classifications

- 73300000 - Design and execution of research and development

Contract locations

- UKH11 - Peterborough
- UKH12 - Cambridgeshire CC

Procedure

Procedure type

Below threshold - open competition

Supplier

WPI ECONOMICS LIMITED

- Companies House: 10086986

- Public Procurement Organisation Number: PLHD-1583-DPYG

C/O Parker Cavendish, Suite 301, Stanmore Business And Innovation Centre

Stanmore

HA7 1FW

United Kingdom

Email: info@wpieconomics.com

Website: <http://www.wpieconomics.com>

Region: UKI74 - Harrow and Hillingdon

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Cambridgeshire County Council

- Public Procurement Organisation Number: PJVB-3262-VGVJ

New Shire Hall Emery Crescent Enterprise Campus,

Alconbury Weald, Huntingdon

PE28 4YE

United Kingdom

Contact name: Will Plant

Email: will.plant@cambridgeshire.gov.uk

Website: <https://www.cambridgeshire.gov.uk/>

Region: UKH12 - Cambridgeshire CC

Organisation type: Public authority - sub-central government