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Contract

WSCC - JS - Provision of Services to Support the Digital Adoption Programme for small businesses in West Sussex

<https://in-tendhost.co.uk/sesharedservices/asp/Home>

F03: Contract award notice

Notice identifier: 2023/S 000-016486

Procurement identifier (OCID): ocids-h6vhtk-03990c

Published 9 June 2023, 5:17pm

Section I: Contracting authority

I.1) Name and addresses

<https://in-tendhost.co.uk/sesharedservices/asp/Home>

County Hall, West Street

Chichester

PO19 1RQ

Contact

James Skilling

Email

james.skilling@westsussex.gov.uk

Telephone

+44 03302225432

Country

United Kingdom

NUTS code

UKJ27 - West Sussex (South West)

Internet address(es)

Main address

<https://www.westsussex.gov.uk/business-and-consumers/supplying-wscc-with-goods-or-services/>

Buyer's address

<https://in-tendhost.co.uk/sesharedservices.aspx/Tenders/Current>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

WSCC - JS - Provision of Services to Support the Digital Adoption Programme for small businesses in West Sussex

Reference number

WSCC - 035836

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

This Invitation to Tender (ITT) is issued by WSCC to seek and identify suitably qualified and interested organisations from the private, public and third (voluntary, community and charitable) sector for the provision of Services to Support the Digital Adoption Programme for small businesses in West Sussex. This opportunity is split into 2 lots. Lot 1 - Workshops and Mentoring - West Sussex County Council, in partnership with the District and Borough Councils of West Sussex, is seeking one supplier to deliver a programme of support and intervention to progress the adoption of digital technologies in West Sussex small businesses. Lot 2 – Marketing Support. The Council is seeking one supplier to deliver marketing support to promote the activity being delivered under Lot 1. Bidders can bid to deliver services for one or both lots.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £291,000

II.2) Description

II.2.1) Title

Lot 1 - Workshops and Mentoring

Lot No

1

II.2.2) Additional CPV code(s)

- 79410000 - Business and management consultancy services

II.2.3) Place of performance

NUTS codes

- UKJ27 - West Sussex (South West)

II.2.4) Description of the procurement

Lot 1- Workshops and Mentoring West Sussex County Council, in partnership with the District and Borough Councils of West Sussex, is seeking one supplier to deliver a programme of support and intervention to progress the adoption of digital technologies in West Sussex small businesses.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2 – Marketing Support

Lot No

2

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKJ27 - West Sussex (South West)

II.2.4) Description of the procurement

Lot 2 – Marketing Support. The Council is seeking one supplier to deliver marketing support to promote the activity being delivered under Lot 1.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-001749](#)

Section V. Award of contract

Lot No

1

Title

Business-focused in-person workshops and networking events

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 June 2023

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Freedom Works Ltd

The Mill Building, 31 Chatsworth Road, Worthing, United Kingdom, BN11 1LY

Worthing

Country

United Kingdom

NUTS code

- UKJ27 - West Sussex (South West)

National registration number

10118525

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £276,000

Total value of the contract/lot: £276,000

Section V. Award of contract

Lot No

2

Title

Marketing Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 June 2023

V.2.2) Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Creative Bloom Ltd

Hove

Ground Floor, 65 Brunswick Place, Hove, England, BN3 1NE

Country

United Kingdom

NUTS code

- UKJ27 - West Sussex (South West)

National registration number

09095685

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £15,000

Total value of the contract/lot: £15,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice — The High Court

London

Country

United Kingdom