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Planning

## **DHSC OHID UKOTs – Mental Health Anti-stigma strengthening**

Department of Health and Social Care

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-016456

Procurement identifier (OCID): ocids-h6vhtk-0346ed

Published 15 June 2022, 4:04pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department of Health and Social Care

39 Victoria Street

London

SW1H 0EU

#### **Contact**

Michael Murphy

#### **Email**

[michael.murphy@dhsc.gov.uk](mailto:michael.murphy@dhsc.gov.uk)

#### **Country**

United Kingdom

**NUTS code**

UKI32 - Westminster

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Buyer's address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

DHSC OHID UKOTs – Mental Health Anti-stigma strengthening

Reference number

C77998

#### **II.1.2) Main CPV code**

- 80500000 - Training services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

To provide technical assistance, training anti-stigma champions and building local capacity to co-produce and design social marketing campaigns in two UKOTs that address the stigma of mental health.

#### **II.1.5) Estimated total value**

Value excluding VAT: £200,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79310000 - Market research services
- 79340000 - Advertising and marketing services
- 79632000 - Personnel-training services

- 80500000 - Training services
- 80510000 - Specialist training services
- 80511000 - Staff training services

### **II.2.3) Place of performance**

NUTS codes

- UKI32 - Westminster

### **II.2.4) Description of the procurement**

The Department of Health and Social Care is seeking to appoint a competent provider for technical assistance and expertise to support the development of mental health anti-stigma campaigns in the UK Overseas Territories (UKOTs).

Intended contract term: 24 months with the option to extend for further 6 months (24+6)

Estimated contract value (including extensions): £250,000.00 ex VAT.

The DHSC is issuing this early engagement to seek information and feedback from the market on the specifications and approach for this project.

For avoidance of doubt this is not a call for competition, the purpose is to advise the market on the forthcoming DHSC procurement and seek feedback from the market that may inform the final specification and/or procurement approach to the services. This market engagement process does not form part of the formal procurement process. When the formal procurement process commences any supplier may join the competition and all supplier bids will be evaluated on the same basis.

A Market Consultation Questionnaire and draft Specifications are attached to this notice.

The completed questionnaire can be returned via email [michael.murphy@dhsc.gov.uk](mailto:michael.murphy@dhsc.gov.uk) quoting "UKOT Mental Health Anti-stigma strengthening". The deadline to submit the questionnaire: no later than 29th June 2022, 5pm.

### **II.3) Estimated date of publication of contract notice**

15 June 2022

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

