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Tender

## **Provision of Promotional Items**

South Wales Fire and Rescue Service  
Mid and West Wales Fire and Rescue Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-016396

Procurement identifier (OCID): ocds-h6vhtk-065ad3

Published 24 February 2026, 11:24am

## **Scope**

## **Reference**

SWT039

## **Description**

In collaboration with Mid and West Wales Fire & Rescue Service, South Wales Fire & Rescue Service is seeking to appoint suppliers to a framework for the provision of promotional items.

The contract will be split into three Lots as follows:

- Lot 1 – Stationery
- Lot 2 – Clothing
- Lot 3 – Corporate

Suppliers will have the opportunity to bid for either all or individual Lots.

The Contract Term shall be for a period of three years with the option to extend by a further 12 months.

### **Total value (estimated)**

- £162,000 excluding VAT
- £194,400 including VAT

Below the relevant threshold

### **Main procurement category**

Goods

### **CPV classifications**

- 39294100 - Information and promotion products

### **Contract locations**

- UKL - Wales

### **Not the same for all lots**

Contract dates are shown in Lot sections, because they are not the same for all lots.

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## **Lot 1. Stationery**

### **Description**

Provision of printed stationery

### **Lot value (estimated)**

- £54,000 excluding VAT
- £64,800 including VAT

### **Contract dates (estimated)**

- 11 May 2026 to 10 May 2029
- Possible extension to 10 May 2030
- 4 years

Description of possible extension:

This contract will include an optional extension period of 12 months following the expiry of the initial three year period.

### **Same for all lots**

CPV classifications and contract locations are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Clothing**

## **Description**

Provision of promotional printed clothing.

## **Lot value (estimated)**

- £54,000 excluding VAT
- £64,800 including VAT

## **Contract dates (estimated)**

- 11 May 2026 to 10 May 2029
- Possible extension to 10 May 2030
- 4 years

Description of possible extension:

Within the contract there is an optional 12 month extension period that may be exercised upon expiry of the initial three year contract period.

## **Same for all lots**

CPV classifications and contract locations are shown in the Scope section, because they are the same for all lots.

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## **Lot 3. Corporate**

### **Description**

Provision of promotional printed miscellaneous items.

### **Lot value (estimated)**

- £54,000 excluding VAT
- £64,800 including VAT

### **Contract dates (estimated)**

- 11 May 2026 to 10 May 2029
- Possible extension to 10 May 2030
- 4 years

Description of possible extension:

Within the contract there is an optional extension period of 12 months following the initial three year contract period.

### **Same for all lots**

CPV classifications and contract locations are shown in the Scope section, because they are the same for all lots.

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## **Participation**

### **Particular suitability**

#### **Lot 1. Stationery**

**Lot 2. Clothing**

**Lot 3. Corporate**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

17 March 2026, 5:00pm

### **Tender submission deadline**

24 March 2026, 12:00pm

### **Submission address and any special instructions**

<https://www.sell2wales.gov.wales/>

### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Price	Pricing evaluation as per tender documents	Price	60.00%

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<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Quality	Quality criteria evaluation as per tender documents	Quality	40.00%

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## **Documents**

### **Associated tender documents**

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=361624](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=361624)

Invitation to Tender Document - Part 2

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=361625](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=361625)

Appendix 1 - Business Continuity Audit Report

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=361626](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=361626)

## Appendix 2 - Promotional Items Requirements

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=361627](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=361627)

## Appendix 3 - Pricing Schedule

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=361628](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=361628)

## Appendix 4 - Terms and Conditions

[https://www.sell2wales.gov.wales/Assets/NoticeBuilder\\_FileDownload.aspx?id=362073](https://www.sell2wales.gov.wales/Assets/NoticeBuilder_FileDownload.aspx?id=362073)

## Invitation to Tender Document - Part 1

## **Technical specifications to be met**

<https://www.sell2wales.gov.wales/>

Information available within tender documents on Sell2Wales

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## **Contracting authorities**

## **South Wales Fire and Rescue Service**

- Public Procurement Organisation Number: PQMW-9436-MMYZ

South Wales Fire and Rescue Service Headquarters

Llantrisant

CF72 8LX

United Kingdom

Contact name: Abigail Naci

Email: [a-naci@southwales-fire.gov.uk](mailto:a-naci@southwales-fire.gov.uk)

Website: <http://www.southwales-fire.gov.uk>

Region: UKL15 - Central Valleys

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

## **Mid and West Wales Fire and Rescue Authority**

- Public Procurement Organisation Number: PGBC-9888-YDYX

Fire Service Headquarters

Carmarthen

SA31 1SP

United Kingdom

Email: [procurement@mawwfire.gov.uk](mailto:procurement@mawwfire.gov.uk)

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales

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## **Contact organisation**

Contact South Wales Fire and Rescue Service for any enquiries.