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Tender

Brand and production

JISC

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-016282

Procurement identifier (OCID): ocds-h6vhtk-059857 ([view related notices](#))

Published 23 February 2026, 7:42pm

Scope

Reference

Proc3017

Description

Jisc is looking to establish an internal framework, which will service the requirements of Jisc that cannot be wholly delivered in-house.

Jisc's marketing and communications directorate operates a virtual agency model, where creative, brand and production requirements are outsourced to external individuals and/or agencies.

There is a requirement for a broad range of disciplines that can support the marketing and communications teams, and other areas within Jisc. We are looking for agencies who are collaborative, easy and open to work with, and are excellent at

managing healthy relationships with other suppliers. We believe that where appropriate, using multiple suppliers on a single project and utilising their individual strengths can bring out a much richer, more interesting and successful output.

Interested parties must firstly be registered with the portal; if the registration has elapsed or is not accessible to the bidder, only the platform provider has access to supplier registrations.

Registration to the portal nor 'accessing' the procurement/ online tender opportunity is not considered as an expression of interest or submission to any specific procurement process - a clear response must be made in line with the requirements of the ITT suite.

Commercial tool

Establishes a framework

Total value (estimated)

- £300,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 May 2026 to 30 April 2028
- Possible extension to 30 April 2030

- 4 years

Description of possible extension:

2 year contract term with 1 x 1 year extension options

Main procurement category

Services

CPV classifications

- 79822500 - Graphic design services

Contract locations

- UK - United Kingdom
-

Lot 1. Brand graphic design

Description

We're looking for a graphic design supplier who can help us bring clarity, consistency, and creativity to our brand communications. This includes campaign assets, digital and print materials, event collateral, and enduring brand content that can be used across multiple

channels. The supplier must be able to design and produce collateral across a broad range of disciplines, for both print and online media. We require a high quality,

professional output with a creative and fresh approach, but which respects and operates within the Jisc brand(s) guidelines.

Lot value (estimated)

- £300,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 2. Brand film production

Description

We're looking for a film production company who can help us bring clarity, consistency, and creativity to our brand communications. This includes brand films, talking heads, documentaries and social media campaigns that can be used across multiple channels. The supplier must be able to provide creative concepts, storyboarding, filming, editing and overall production management. We require a high quality, professional output with a

creative and fresh approach, but which respects and operates within the Jisc brand(s) guidelines.

Lot value (estimated)

- £300,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 3. Brand illustration and animation

Description

We are looking for a supplier who can help us bring clarity, consistency, and creativity to our brand communications through illustration and animation. This includes the creation of an illustration style for the Jisc master brand, bespoke illustration based on this style, creation of illustrations for Jisc's endorsed brands and creating or working with third parties to create animation with illustration that can be used across multiple channels.

Lot value (estimated)

- £300,000 including VAT

Framework lot values may be shared with other lots

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Framework

Maximum number of suppliers

15

Maximum percentage fee charged to suppliers

0%

Framework operation description

Jisc's intention is to award this contract to a maximum of five suppliers for each Lot (Lots 1, 2 and 3).

Award method when using the framework

Either with or without competition

Contracting authorities that may use the framework

Establishing party only

Submission

Tender submission deadline

23 March 2026, 12:00pm

Submission address and any special instructions

<https://uk.eu-supply.com/login.asp?B=JISC>

Interested parties must firstly be registered with the portal; if the registration has elapsed or is not accessible to the bidder, only the platform provider has access to supplier registrations.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

20 April 2026

Award criteria

Name	Type	Weighting
Technical	Quality	70%
Pricing	Cost	30%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

<https://uk.eu-supply.com/login.asp?B=JISC>

Contracting authority

JISC

- Companies House: 05747339
- Public Procurement Organisation Number: PGYD-1575-ZHXX

4 Portwall Lane

Bristol

BS1 6NB

United Kingdom

Email: procurement@jisc.ac.uk

Website: <http://www.jisc.ac.uk/>

Region: UKK11 - Bristol, City of

Organisation type: Public authority - sub-central government