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Contract

Framework Agreement for the Provision of Video Commissioning

Staffordshire County Council

F03: Contract award notice

Notice identifier: 2024/S 000-016248

Procurement identifier (OCID): ocids-h6vhtk-041cf9

Published 23 May 2024, 7:39am

Section I: Contracting authority

I.1) Name and addresses

Staffordshire County Council

Tipping Street

Stafford

ST16 2DH

Contact

Laura Kendall

Email

laura.kendall@staffordshire.gov.uk

Telephone

+44 1785854656

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.staffordshire.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for the Provision of Video Commissioning

Reference number

IA3241

II.1.2) Main CPV code

- 92100000 - Motion picture and video services

II.1.3) Type of contract

Services

II.1.4) Short description

Staffordshire County Council is looking to recruit the services of video production companies with the relevant skills and experience to provide filming, editing, animation and post-production support, to join a panel or providers for use by all departments across the council.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £350,000

II.2) Description

II.2.2) Additional CPV code(s)

- 92110000 - Motion picture and video tape production and related services

II.2.3) Place of performance

NUTS codes

- UKG2 - Shropshire and Staffordshire

Main site or place of performance

Staffordshire

II.2.4) Description of the procurement

Staffordshire County Council is looking to recruit the services of video production companies with the relevant skills and experience to provide filming, editing, animation and post-production support, to join a panel or providers for use by all departments across the council.

We are looking for creative and innovative companies that can work with colleagues across the council on the development of their concepts and briefs, advise on filming techniques, formats and storytelling, and utilise the full range of modern technology to produce video content with impact.

This includes the capture of drone and time-lapse footage, video animation, and audio/soundtrack services.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-034930](#)

Section V. Award of contract

Contract No

1

Title

Video Commissioning Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 May 2024

V.2.2) Information about tenders

Number of tenders received: 45

Number of tenders received from SMEs: 45

Number of tenders received by electronic means: 45

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Reels in Motion Ltd

Stoke on Trent

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

05293989

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £350,000

Total value of the contract/lot: £350,000

Section V. Award of contract

Contract No

2

Title

Video Commissioning Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 May 2024

V.2.2) Information about tenders

Number of tenders received: 45

Number of tenders received from SMEs: 45

Number of tenders received by electronic means: 45

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Simply Thrilled Ltd

Nottingham

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

Companies House

12273992

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £350,000

Total value of the contract/lot: £350,000

Section V. Award of contract

Contract No

3

Title

Video Commissioning Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 May 2024

V.2.2) Information about tenders

Number of tenders received: 45

Number of tenders received from SMEs: 45

Number of tenders received by electronic means: 45

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Mobius Agency

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

Companies House

12384459

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £350,000

Total value of the contract/lot: £350,000

Section V. Award of contract

Contract No

4

Title

Video Commissioning Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 May 2024

V.2.2) Information about tenders

Number of tenders received: 45

Number of tenders received from SMEs: 45

Number of tenders received by electronic means: 45

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Tinker Taylor

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

Companies House

4602794

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £350,000

Total value of the contract/lot: £350,000

Section V. Award of contract

Contract No

5

Title

Video Commissioning Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 May 2024

V.2.2) Information about tenders

Number of tenders received: 45

Number of tenders received from SMEs: 45

Number of tenders received by electronic means: 45

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Wild Rice Films

Bristol

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Companies House

12166384

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £350,000

Total value of the contract/lot: £350,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Staffordshire County Council

Stafford

Country

United Kingdom