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Tender

Membership Magazine, Podcast and Commercial Advertising Services (English Heritage)

English Heritage

F02: Contract notice

Notice identifier: 2024/S 000-016179

Procurement identifier (OCID): ocids-h6vhtk-0469b1

Published 22 May 2024, 2:15pm

Section I: Contracting authority

I.1) Name and addresses

English Heritage

The Engine House, Fire Fly Avenue

Swindon

SN2 2EH

Email

procurement2@english-heritage.org.uk

Country

United Kingdom

NUTS code

UKK - South West (England)

Internet address(es)

Main address

<https://in-tendhost.co.uk/english-heritage>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/english-heritage/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Membership Magazine, Podcast and Commercial Advertising Services (English Heritage)

Reference number

P/REF EH 00002066

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

English Heritage are looking to procure the following services: LOT 1 : Members' Magazine
 LOT 2 : Podcast
 LOT 3: Members' Commercial Activity
 This will be part of a two-stage procurement process - with suitably qualified suppliers being invited forward to the Invitation to Tender (ITT) stage. The indicative value is a combined maximum value of this contract opportunity.

II.1.5) Estimated total value

Value excluding VAT: £13,780,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description**II.2.1) Title**

Members' Magazine

Lot No

1

II.2.2) Additional CPV code(s)

- 79970000 - Publishing services

II.2.3) Place of performance

NUTS codes

- UKK - South West (England)

II.2.4) Description of the procurement

English Heritage is looking for a Contract Publisher for its Members' Magazine. The magazine currently has three printed editions annually – Spring (published in March), Summer (published in July) and Autumn/Winter (published end of September/start of October) (see below for pagination and spec), scheduled to fit in with key holiday periods to encourage site visits and event attendance in order to maximise member retention rates and income generation. It is mailed to c.500,000 households

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £12,500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

62

This contract is subject to renewal

Yes

Description of renewals

The maximum contract duration is 62 months - this comprises of initial term of 38 months and two extension provisions of 12 months each.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Podcast

Lot No

2

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKK - South West (England)

II.2.4) Description of the procurement

We are also looking for a supplier to run our weekly podcast series, including all planning, scheduling and production. Returns are accepted for just this aspect of the tender, or for both the podcast and the full Members' Magazine contract publishing together.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £325,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

62

This contract is subject to renewal

Yes

Description of renewals

The contract duration is listed as the maximum contract term. This comprises of an initial term of 3yrs 2 months - followed by provision to extend by two periods of 12 months each. A maximum term of 5yrs, 2 months.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Members' Commercial Activity

Lot No

3

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKK - South West (England)

II.2.4) Description of the procurement

We are looking for a supplier to help us deliver our members' commercial strategy which currently encompasses the below strands (although we are keen to work with the supplier to develop new avenues such as content monetisation and project partnerships).

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £400,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

62

This contract is subject to renewal

Yes

Description of renewals

The listed contract duration is the maximum term. This comprises of an initial term of 3yrs / 2 months - followed by provision to extend by two periods of 12 months each. A maximum term of 5yrs, 2 months.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

The response requirement is outlined in the procurement pack.

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 June 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: This is a re-procurement of an existing service requirement.

VI.4) Procedures for review

VI.4.1) Review body

English Heritage

The Engine House, Fire Fly Avenue

Swindon

SN2 2EH

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

For further details - please contact the Buyer via procurement2@english-heritage.org.uk