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Tender

Direct Marketing Support to The Christie Charity

The Christie NHS Foundation Trust

F02: Contract notice

Notice identifier: 2022/S 000-016168

Procurement identifier (OCID): ocds-h6vhtk-0345cd

Published 13 June 2022, 3:41pm

Section I: Contracting authority

I.1) Name and addresses

The Christie NHS Foundation Trust

The Christie NHS Foundation Trust, Wilmslow Road

Manchester

M20 4BX

Contact

Ms D Sinclair

Email

diane.sinclair@nhs.net

Telephone

+44 7748624560

Country

United Kingdom

NUTS code

UKD3 - Greater Manchester

Internet address(es)

Main address

<https://www.christie.nhs.uk>

Buyer's address

<https://www.christie.nhs.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://www.supplying2nhs.org>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://www.supplying2nhs.org>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Direct Marketing Support to The Christie Charity

Reference number

DN616823

II.1.2) Main CPV code

- 79342100 - Direct marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Christie NHS Foundation trust is looking to appoint a provider to provide a programme of direct marketing to charity supporters of The Christie NHS Foundation Trust.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD3 - Greater Manchester

II.2.4) Description of the procurement

The basic direct marketing programme will consist of the development of the warm appeals programme but additional direct marketing services may be required throughout the duration of the contract as part of our ongoing fundraising strategy.

Current activity includes warm mail appeals, door drop and cold recruitment, annual upgrades and conversions. The regular giving programme has increased over the past eight years and is currently responsible for approximately 50% of direct marketing income.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The proposed contract is to be let for an initial term of 36 months. There is also an option to extend the Contract by up to a further 24 months following the initial term.

II.2.9) Information about the limits on the number of candidates to be invited

Maximum number: 5

Objective criteria for choosing the limited number of candidates:

As detailed in the Selection Questionnaire documentation.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

14 July 2022

Local time

4:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

28 July 2022

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

The High Court of England and Wales

The High Court, Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Review procedures are as set out in the Public Contracts Regulations 2015. Proceedings under the Public Contracts Regulations 2015 are time limited and any such proceedings must be brought in the High Court in England and Wales.