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Tender

## **Direct Marketing Support to The Christie Charity**

The Christie NHS Foundation Trust

F02: Contract notice

Notice identifier: 2022/S 000-016168

Procurement identifier (OCID): ocds-h6vhtk-0345cd

Published 13 June 2022, 3:41pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Christie NHS Foundation Trust

The Christie NHS Foundation Trust, Wilmslow Road

Manchester

M20 4BX

#### **Contact**

Ms D Sinclair

#### **Email**

[diane.sinclair@nhs.net](mailto:diane.sinclair@nhs.net)

#### **Telephone**

+44 7748624560

#### **Country**

United Kingdom

**NUTS code**

UKD3 - Greater Manchester

**Internet address(es)**

Main address

<https://www.christie.nhs.uk>

Buyer's address

<https://www.christie.nhs.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://www.supplying2nhs.org>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://www.supplying2nhs.org>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

## Direct Marketing Support to The Christie Charity

Reference number

DN616823

### **II.1.2) Main CPV code**

- 79342100 - Direct marketing services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The Christie NHS Foundation trust is looking to appoint a provider to provide a programme of direct marketing to charity supporters of The Christie NHS Foundation Trust.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKD3 - Greater Manchester

### **II.2.4) Description of the procurement**

The basic direct marketing programme will consist of the development of the warm appeals programme but additional direct marketing services may be required throughout the duration of the contract as part of our ongoing fundraising strategy.

Current activity includes warm mail appeals, door drop and cold recruitment, annual upgrades and conversions. The regular giving programme has increased over the past eight years and is currently responsible for approximately 50% of direct marketing income.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The proposed contract is to be let for an initial term of 36 months. There is also an option to extend the Contract by up to a further 24 months following the initial term.

### **II.2.9) Information about the limits on the number of candidates to be invited**

Maximum number: 5

Objective criteria for choosing the limited number of candidates:

As detailed in the Selection Questionnaire documentation.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

14 July 2022

Local time

4:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

28 July 2022

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court of England and Wales

The High Court, Strand

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Review procedures are as set out in the Public Contracts Regulations 2015. Proceedings under the Public Contracts Regulations 2015 are time limited and any such proceedings must be brought in the High Court in England and Wales.