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Planning

## **DHSC: OHID: Financial Incentives in Pregnancy Scheme**

Department of Health and Social Care

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-016131

Procurement identifier (OCID): ocds-h6vhtk-03d452

Published 7 June 2023, 1:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department of Health and Social Care

39 Victoria Street

London

SW1H 0EU

#### **Contact**

Michael Murphy

#### **Email**

[michael.murphy@dhsc.gov.uk](mailto:michael.murphy@dhsc.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI32 - Westminster

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Buyer's address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

DHSC: OHID: Financial Incentives in Pregnancy Scheme

Reference number

C175764

#### **II.1.2) Main CPV code**

- 75100000 - Administration services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Department of Health and Social Care is seeking to appoint a provider to implement and administer a scheme providing financial incentives in the form of vouchers to pregnant women who engage with support to help them become and stay smokefree.

#### **II.1.5) Estimated total value**

Value excluding VAT: £7,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 75112000 - Administrative services for business operations
- 48219300 - Administration software package
- 71248000 - Supervision of project and documentation
- 72224000 - Project management consultancy services

- 75312000 - Maternity benefits
- 75130000 - Supporting services for the government

### **II.2.3) Place of performance**

NUTS codes

- UKI32 - Westminster

### **II.2.4) Description of the procurement**

The Department of Health and Social Care is seeking to appoint a provider to implement and administer a scheme providing financial incentives in the form of vouchers to pregnant women who engage with support to help them become and stay smokefree.

A national financial incentives programme is required to further enhance the evidence based support

(<https://www.nice.org.uk/guidance/ng209/chapter/Recommendations-on-treating-tobacco-dependence-in-pregnant-women>) available to pregnant women who are accessing stop smoking interventions, and increase the number achieving a smokefree pregnancy. This will involve establishing and managing a system of issuing vouchers to women registered with the scheme, training and support for participating maternity stop smoking teams, data collection, audit and evaluation. It will require close working with the maternity services and local authority public health teams who provide stop smoking support for pregnant women. Potential suppliers should ideally have experience in both maternity and stop smoking interventions.

Intended contract term: 1st October 2023 - 31st March 2025 Estimated contract value: £7,000,000.00 exclusive of VAT which includes the costs of the vouchers to be distributed.

The Department of Health and Social Care is issuing this early engagement to seek information and feedback from the market to gain better understanding of the intelligence, costing model and appetite for this project.

A market engagement event will take place virtually at 10am on Tuesday June 20th please register your interest at <https://forms.office.com/e/74L0YyjSPV> before 5pm on Monday June 19th. Interested suppliers will then be offered an individual 20-minute call with the Authority between 12pm and 4pm on Thursday 22nd June.

As part of this process, there is a possibility that we will utilise the Crown Commercial Services Fund Administration & Disbursement Services DPS (FAADS) RM6322. Consequently, providers listed in the DPS who can deliver a managed service will be invited to participate in the tender.

NOTE: For avoidance of doubt this is not a call for competition, the purpose is to advise the market on the forthcoming DHSC procurement and seek feedback from the market that may inform the final specification and/or procurement approach to the services. This market engagement process does not form part of the formal procurement process. When the formal procurement process commences any supplier may join the competition and all supplier Tenders will be evaluated on the same basis. The contractual opportunity will be available in the future via DHSC Atamis eTendering System.

You can select this link to access and register your organisation to the Atamis system <https://health-family.force.com/s/Welcome>, if you have not already done so.

### **II.2.14) Additional information**

Information on how to submit an application to RM6322 Fund Administration & Disbursement Services DPS (Dynamic Purchasing System)

Suppliers are encouraged to consider submitting an application to the DPS, as it will enable them to be eligible for an invitation to tender if the Authority decides to proceed with a tender via this route. Please take note that we are currently in the initial stages of obtaining approval, and it is important to acknowledge that we retain the right to modify or cancel the project.

To join the DPS, interested suppliers should access the RM6322 Fund Administration & Disbursement Services on the DPS website.

From there, suppliers can download the 'bid pack' to view all the agreement T&Cs, and click 'access as a supplier' to begin the online on-boarding process to join the agreement. If RM6322 is the chosen route for this requirement, suppliers must be appointed to RM6322 before the ITT date in order to be considered for this requirement. Suppliers should consider starting this process ASAP.

RM6322 is managed by Crown Commercial Service (CCS). Any questions relating to onboarding to this agreement should be directed to CCS - [info@crowncommercial.gov.uk](mailto:info@crowncommercial.gov.uk)

### **II.3) Estimated date of publication of contract notice**

17 July 2023

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes