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Planning

BHCC JB- Brighton & Hove City Council Early Market Engagement Notice Leisure Management Contract

Brighton and Hove City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-016063

Procurement identifier (OCID): ocids-h6vhtk-05053a

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Scope

Reference

BHCC - 038387

Description

Brighton & Hove City Council (BHCC) is seeking to engage with suitably experienced leisure facility operators in respect of the forthcoming contract opportunity for the management and operation of its leisure facilities, including a major new leisure centre to replace King Alfred Leisure Centre in Hove.

Prior to undertaking the formal procurement process, which is targeted to commence in November 2025 with the new contract starting in April 2027, BHCC is seeking to undertake Early Market Engagement (EME). The purpose is to consult with the leisure operator market to enable BHCC to better define its service requirements and the procurement process,

working towards securing a commercially viable, high quality and community focused leisure management contract that will deliver increased physical activity levels and improved health outcomes for residents.

Please note this EME notice is not a call for competition nor an invitation to tender. Participation in this EME exercise will not influence future procurement decisions. If you wish to participate in this exercise please register your interest via the messaging service on this SE Shared Services eSourcing Portal no later than 12pm on 30 April 2025 to request the Early Market Engagement information document to be sent to your organisation .

Contract dates (estimated)

- 1 April 2027 to 1 April 2037
- Possible extension to 31 March 2042
- 15 years

Main procurement category

Services

CPV classifications

- 92610000 - Sports facilities operation services

Contract locations

- UKJ21 - Brighton and Hove
-

Engagement

Engagement deadline

1 May 2025

Engagement process description

Brighton & Hove City Council (BHCC) is seeking to engage with suitably experienced leisure facility operators in respect of the forthcoming contract opportunity for the management and operation of its leisure facilities, including a major new leisure centre to replace King Alfred Leisure Centre in Hove.

Prior to undertaking the formal procurement process, which is targeted to commence in November 2025 with the new contract starting in April 2027, BHCC is seeking to undertake Early Market Engagement (EME). The purpose is to consult with the leisure operator market to enable BHCC to better define its service requirements and the procurement process, working towards securing a commercially viable, high quality and community focused leisure management contract that will deliver increased physical activity levels and improved health outcomes for residents. Please note this EME notice is not a call for competition nor an invitation to tender. Participation in this EME exercise will not influence future procurement decisions. If you wish to participate in this exercise please register your interest via the messaging service on this SE Shared Services eSourcing Portal <https://intendhost.co.uk/sesharedservices.aspx/Login> no later than 12pm on 30 April 2025 to request the Early Market Engagement information document to be sent to your organisation .

Contracting authority

Brighton and Hove City Council

- Public Procurement Organisation Number: PNNH-3312-CQGT

Hove Town Hall, Norton Road

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BN3 3BQ

United Kingdom

Contact name: James Breen

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Region: UKJ21 - Brighton and Hove

Organisation type: Public authority - sub-central government