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Contract

Provision of Apprenticeship Training and Assessment Framework

Cumberland Council

F03: Contract award notice

Notice identifier: 2025/S 000-016055

Procurement identifier (OCID): ocids-h6vhtk-04c955

Published 17 April 2025, 4:51pm

Section I: Contracting authority

I.1) Name and addresses

Cumberland Council

Cumbria House, 107 - 117 Botchergate

Carlisle

CA1 1RD

Contact

Mrs Carol Gate

Email

carol.gate@cumbria.gov.uk

Telephone

+44 1900397427

Country

United Kingdom

Region code

UKD1 - Cumbria

Internet address(es)

Main address

<https://www.cumberland.gov.uk/>

Buyer's address

<https://www.cumberland.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Apprenticeship Training and Assessment Framework

Reference number

DN756307

II.1.2) Main CPV code

- 80530000 - Vocational training services

II.1.3) Type of contract

Services

II.1.4) Short description

Cumberland Council is committed to investing in apprenticeships as a vital pathway for empowering residents and fostering economic growth. By offering accessible opportunities, we aim to enhance skills, promote career development, and create a skilled workforce that supports the health, wellbeing, and resilience of our communities. Our apprenticeship initiatives play a key role in addressing local skills gaps and ensuring all residents can contribute to and benefit from a thriving local economy. Our workforce planning strategy focuses on developing a skilled, inclusive workforce through apprenticeships and career pathways. By prioritising inclusive recruitment and collaborating with local educational institutions, we aim to fill skill gaps and meet future service delivery needs. Through mentorship, career development opportunities, and a focus on retention, we are building a sustainable pipeline of talent to support the Council's long-term goals. Our values of ambition, collaboration, compassion, innovation, and empowerment guide this work, ensuring that apprenticeships are integral to the Council's transformation and success.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £15,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD1 - Cumbria

II.2.4) Description of the procurement

Cumberland Council is committed to investing in apprenticeships as a vital pathway for empowering residents and fostering economic growth. By offering accessible opportunities, we aim to enhance skills, promote career development, and create a skilled workforce that supports the health, wellbeing, and resilience of our communities. Our apprenticeship initiatives play a key role in addressing local skills gaps and ensuring all residents can contribute to and benefit from a thriving local economy. Our workforce planning strategy focuses on developing a skilled, inclusive workforce through apprenticeships and career pathways. By prioritising inclusive recruitment and collaborating with local educational institutions, we aim to fill skill gaps and meet future service delivery needs. Through mentorship, career development opportunities, and a focus on retention, we are building a sustainable pipeline of talent to support the Council's long-term goals. Our values of ambition, collaboration, compassion, innovation, and empowerment guide this work, ensuring that apprenticeships are integral to the Council's transformation and success.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-040855](#)

Section V. Award of contract

Contract No

DN756307

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 March 2025

V.2.2) Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 24

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Accountancy learning Ltd

Southernhay Lodge, Barnfield Crescent

Exeter

EX1 1QT

Email

victoria@accountancylearning.ac.uk

Telephone

+44 1392435349

Country

United Kingdom

NUTS code

- UKK4 - Devon

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Apprentice team Ltd

1st & 2ND FLOOR, 12 SALTERGATE

CHESTERFIELD

S40 1UT

Email

victoria@accountancylearning.ac.uk

Telephone

+44 1392435349

Country

United Kingdom

NUTS code

- UKD - North West (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

BALTIC TRAINING SERVICES LTD

PIONEER HOUSE 4 PIONEER COURT

DARLINGTON, COUNTY DURHAM

DL1 4WD

Email

jack.cook@balticapprenticeships.com

Telephone

+44 1325731050

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Best Practice Network LTD

"Newminster House, 27-29 Baldwin St Bristol, BS1 1LT"

BRISTOL

BS1 1LT

Telephone

+44 1179209422

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Blackburn College

"Feilden Street, Blackburn BB2 1LH"

BLACKBURN

BB2 1LH

Email

hannah.baker@blackburn.ac.uk

Telephone

+44 1254292491

Country

United Kingdom

NUTS code

- UKD - North West (England)

The contractor is an SME

No

V.2.3) Name and address of the contractor

Buckinghamshire New University

"High Wycombe Campus Queen Alexandra Road High Wycombe Buckinghamshire HP11 2JZ"

HIGH WYCOMBE

HP11 2JZ

Email

bids@bnu.ac.uk

Telephone

+44 1494522141

Country

United Kingdom

NUTS code

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

The contractor is an SME

No

V.2.3) Name and address of the contractor

Captiva Learning Ltd

4 Cam Road, London E15 2SN

LONDON

E15 2SN

Email

jason.oster@captivalearning.com

Telephone

+44 2082219089

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CIPS Corporate Services Ltd (CCSL)

Easton House, Easton on the Hill, Stamford, Lincs, PE9 3NZ

STAMFORD

PE93NZ

Email

cally.gage@cips.org

Telephone

+44 778791114

Country

United Kingdom

NUTS code

- UKF3 - Lincolnshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Aspire Development (UK) Limited

85 Great Portland Street, First Floor, London, England, W1W 7LT

LONDON

W1W 7LT

Email

mhankinson@cognitionlearninggroup.com

Telephone

+44 7970921730

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dove Nest Management Training & Development Ltd

Head Office Address: Millness Mill, Millness, Crooklands, Milnthorpe, Cumbria LA7 7NS"

MILNTHORPE

LA7 7NS

Email

jenny.jones@dovenest.co.uk

Telephone

+44 1539567878

Country

United Kingdom

NUTS code

- UKD1 - Cumbria

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Education and Skills Training & Development Limited

"The Hollies, School Lane Auckley Doncaster South Yorkshire DN9 3JR United Kingdom"

DONCASTER

DN9 3JR

Email

James.hart@education-and-skills.com

Telephone

+44 1302802220

Country

United Kingdom

NUTS code

- UKE3 - South Yorkshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Eliesha Training Limited

Newcastle House Albany Court, Newcastle Business Park, Newcastle Upon Tyne, Tyne & Wear, United Kingdom, NE4 7YB

NEWCASTLE UPON TYNE

NE4 7YB

Email

info@eliesha.com

Telephone

+44 1912822800

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Fuel Learning Limited

Unit 6 Measham Lodge Business Park, Gallows Lane, Measham, Swadlincote, DE12 7HA
SWADLINCOTE

DE12 7HA

Email

sophie@fuellearning.com

Telephone

+44 1216511200

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

GenII Engineering & Technology Training Limited (Gen2)

Blackwood road, Lillyhall industrial Estate, Blackwood Rd, Lillyhall, Workington CA14 4JJ

WORKINGTON

CA14 4jj

Email

Bidsgen2@cityandguilds.com

Telephone

+44 1900701300

Country

United Kingdom

NUTS code

- UKD1 - Cumbria

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Ginger Nut Media Ltd trading Ginger Nut Training

"37 Queen Street, Colchester, CO1 2PQ"

COLCHESTER

CO1 2PQ

Email

info@gingernuttraining.co.uk

Telephone

+44 2074955110

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Instep UK Limited

44 Catherine Place London SW1E 6HL

LONDON

SW1E 6HL

Email

lwebb@instepuk.com

Telephone

+44 1925980490

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ioda Limited

25 Water Lane, First Floor, Wilmslow, Cheshire, England, SK9 5AR Head Office ioda House, Grimston Grange Offices, Grimston Park, Tadcaster. LS24 9BX"

WILSLOW

SK9 5AR

Email

ruth.richardson@ioda.com

Telephone

+44 1937831414

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JTL

Stafford House, 120-122 High Street, Orpington, Kent BR6 0JS

ORPINGTON

BR6 0JS

Email

charlescoles@jtltraining.com

Telephone

+44 7766496734

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

No

V.2.3) Name and address of the contractor

Kendal College

Milnthorpe Road, Kendal, Cumbria, LA9 5AY

KENDAL

LA9 5AY

Email

sinead.kay@kendal.ac.uk

Telephone

+44 1539814784

Country

United Kingdom

NUTS code

- UKD1 - Cumbria

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Kingdom Academy Ltd

Kingdom House, 1 Woodlands Park, Ashton Road, Newton-le-Willows, WA12 0HF

NEWTON -LE - WILLOWS

WA12 0HF

Email

sara.roberts@kingdom-academy.co.uk

Telephone

+44 7392398541

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

LDN Apprenticeships Ltd

"278 - 280 South Lambeth Road London SW8 1UJ"

LONDON

SW8 1UJ

Email

marcus@ldnapprenticeships.com

Telephone

+44 2038828906

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Learning Curve Group Limited

1-10 Dunelm Rise, Durhamgate, Spennymoor, DL16 6FS

SPENNYMOOR

DL16 6FS

Email

tenders@learningcurvegroup.co.uk

Telephone

+44 1388777129

Country

United Kingdom

NUTS code

- UKC14 - Durham CC

The contractor is an SME

No

V.2.3) Name and address of the contractor

Let Me Play Ltd

Wallace House, 4 Falcon Way, Welwyn Garden City, AL7 1TW

WELWYN GARDEN CITY

AL7 1TW

Email

amy@letmeplay.co.uk

Telephone

+44 02038364380

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lifetime Training Group Ltd

Clifton Heights Triangle West, Clifton, Bristol BS8 1EJ

BRISTOL

BS8 1EJ

Email

tenders@lifetimetraining.co.uk

Telephone

+44 3330143669

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

The contractor is an SME

No

V.2.3) Name and address of the contractor

Lift Schools

"Lift Schools 3rd floor, 1EdCity Walk, EdCity, London, Greater London W12 7TF"

LONDON

W12 7TF

Email

pbridge@liftschools.org

Telephone

+44 7389857842

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.3) Name and address of the contractor

Marr Corporation Limited (t/a T2 Group Limited)

"Fern House Unit 1 Links Court Fortran Road St. Mellons Cardiff CF3 0LT"

CARDIFF

CF3 0LT

Email

tenders@t2group.co.uk

Telephone

+44 7762537105

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Medipro Limited

Faraday House, Sopwith Close, Stockton on Tees, TS18 3TT

STOCKTON ON TEES

TS18 3TT

Email

brian.english@medipro.co.uk

Telephone

+44 1325609030

Country

United Kingdom

NUTS code

- UKC1 - Tees Valley and Durham

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Northern Care Training Limited

1-10 Dunelm Rise, Durhamgate, Spennymoor, DL16 6FS

SPENNYMOOR

DL16 6FS

Email

tenders_nct@learningcurvegroup.co.uk

Telephone

+44 13888433111

Country

United Kingdom

NUTS code

- UKC1 - Tees Valley and Durham

The contractor is an SME

No

V.2.3) Name and address of the contractor

QA Limited

"International House, 1 St Katharine's Way, London, E1W 1UN "

LONDON

E1W 1UN

Email

guy.hewitt@qa.com

Telephone

+44 1133826083

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.3) Name and address of the contractor

Ripley ITT (part of Bay Learning Trust)

Ripley St Thomas CE Academy, Ashton Road, Lancaster, LA1 4RS

LANCASTER

LA1 4RS

Email

ackroydf@ripley.lancs.sch.uk

Telephone

+44 7747584941

Country

United Kingdom

NUTS code

- UKD44 - Lancaster and Wyre

The contractor is an SME

No

V.2.3) Name and address of the contractor

System People Limited

Carlisle Airport, Carlisle, England, CA6 4NW

CARLISLE

CA6 4NW

Email

tony.higgins@sptraininguk.com

Telephone

+44 1228530552

Country

United Kingdom

NUTS code

- UKD1 - Cumbria

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

NCG (Trading as Carlisle College)

"Rye Hill Campus, Scotswood Road, Newcastle Upon Tyne, NE4 7SA. "

NEWCASTLE UPON TYNE

NE4 7SA

Email

kelly.barlow@ncgrp.co.uk

Telephone

+44 1228822785

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

V.2.3) Name and address of the contractor

The Growth Company Limited

Lee House, 90 Great Bridgewater Street, Greater Manchester M1 5JW

MANCHESTER

M1 5JW

Email

busdev@growthco.uk

Telephone

+44 1612281111

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

The contractor is an SME

No

V.2.3) Name and address of the contractor

University of Central Lancashire

Preston, PR1 2HE

PRESTON

PR1 2HE

Email

tenders@uclan.ac.uk

Telephone

+44 01772893393

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

No

V.2.3) Name and address of the contractor

University of Cumbria

"Fusehill Street, Carlisle, Cumbria, CA1 2HH"

CARLISLE

CA1 2HH

Email

paul.armstrong@cumbria.ac.uk

Telephone

+44 1228242954

Country

United Kingdom

NUTS code

- UKD1 - Cumbria

The contractor is an SME

No

V.2.3) Name and address of the contractor

Workforce Training & Development

"Ironstone House, 4 Ironstone Way, Northampton, NN6 9UD "

NORTHAMPTON

NN6 9UD

Email

Mike@wtd.co.uk

Telephone

+44 7479068721

Country

United Kingdom

NUTS code

- UKF2 - Leicestershire, Rutland and Northamptonshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England

London

Country

United Kingdom