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Planning

## Oral Health Promotion Service

The North Yorkshire Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-016009

Procurement identifier (OCID): ocds-h6vhtk-05051c

Published 17 April 2025, 3:43pm

## Scope

## Reference

422-NYC-HA

## Description

Oral health is an integral part of overall health. A significant proportion of the population in England experience very good levels of oral health. Successive oral surveys have shown that child and adult oral health has been improving over the past 30 years. However, the vulnerable, disadvantaged and socially excluded groups are at greater risk of oral diseases affecting their teeth, gums, supporting bone, and soft tissues of their mouth, tongue and lips. The most prevalent oral disease amongst children and young people (CYP) in England is tooth decay. In the 2023-24 survey of 5-year-olds in England, the national prevalence of children with enamel and/or dentinal decay was 26.9%. Regionally, this ranged from 23.3% in the East of England to 36.8% in the North West. Children living in the most deprived areas of the country were more than twice as likely to have experienced dentinal decay (32.2%) as those living in the least deprived areas (13.6%). Data from the epidemiology programme shows that there is wide variation across Yorkshire and the Humber in the decay experience of 5-year-olds. The greatest

prevalence is seen in the most deprived areas. The Authorities are seeking a Provider that will work with a range of health, educational and social care partners and communities to deliver evidence informed oral health improvement programmes that meet local needs and impact on health improvement. The Oral Health Promotion Service will aim to encourage identified individuals, groups and communities for example children, young people, adults living in a residential care homes, adults with a learning disability or severe mental illness, and inclusion health groups to maintain and improve their oral health. There will be two core elements to the Oral Health Promotion Service: • Supervised Tooth Brushing Programme • Oral Health Training and Development of wider workforce.

### **Total value (estimated)**

- £250,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 28 November 2025 to 27 November 2028
- Possible extension to 27 November 2030
- 5 years

### **Main procurement category**

Services

### **CPV classifications**

- 80000000 - Education and training services
- 85000000 - Health and social work services

## **Contract locations**

- UKE2 - North Yorkshire

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## **Engagement**

### **Engagement deadline**

8 May 2025

### **Engagement process description**

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=93202&B=](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=93202&B=)

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Publication date of tender notice (estimated)**

1 July 2025

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## Procedure

### Special regime

Light touch

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## Contracting authority

### The North Yorkshire Council

- Public Procurement Organisation Number: PNXY-8263-XCNL

County Hall, Racecourse Lane,

Northallerton

DL7 8AD

United Kingdom

Telephone: +44 1609533450

Email: [Procurement@northyorks.gov.uk](mailto:Procurement@northyorks.gov.uk)

Website: <https://www.northyorks.gov.uk>

Region: UKE22 - North Yorkshire CC

Organisation type: Public authority - sub-central government