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Contract

Bus Shelters Provision, Maintenance and Advertising

Fylde Borough Council

F03: Contract award notice

Notice identifier: 2024/S 000-015985

Procurement identifier (OCID): ocds-h6vhtk-03e134

Published 21 May 2024, 11:23am

Section I: Contracting authority

I.1) Name and addresses

Fylde Borough Council

Town Hall, St. Annes Road West

Lytham St. Annes

FY8 1LW

Contact

Mr Ben McCabe

Email

ben.mccabe@fylde.gov.uk

Telephone

+44 1253658615

Country

United Kingdom

Region code

UKD4 - Lancashire

Internet address(es)

Main address

<https://new.fylde.gov.uk/>

Buyer's address

<https://new.fylde.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Bus Shelters Provision, Maintenance and Advertising

Reference number

DN670825

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The Council are inviting bids from service providers to supply, install, maintain and sell advertising on our bus shelters within the borough.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 44112100 - Shelters
- 44212321 - Bus shelters

II.2.3) Place of performance

NUTS codes

- UKD4 - Lancashire

II.2.4) Description of the procurement

Service provision for the shelters installed at the Agreed Locations (“the Shelters”) will include the following:

- i. advertising rights on Shelters;
- ii. procure and supply Shelter infrastructure;
- iii. the provision of all advertising units (Digital Advertising Panels and/or Paper Advertising)
as part of Shelters;
- iv. oversee the implementation and associated risks with managing the transition from existing to new;

- v. install Shelter infrastructure;
- vi. associated electrical and connectivity works;
- vii. clean, repair and maintain all Shelter infrastructure;
- viii. relocation and/or removal of Shelters when instructed by or arranged with the Authority,
including (but not limited to) in cases of changes to bus routes; repeated vandalism; or
remodelling of the highway as part of wider schemes; and
- ix. removal of shelters at the end of the contract if required by the terms of the Contract or
agreed with the Authority.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 10

II.2.11) Information about options

Options: Yes

Description of options

Sixty months (five years)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-019978](#)

Section V. Award of contract

Contract No

DN670825

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

2 April 2024

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Clear Channel UK Limited

33 Golden Square

London W1F 9JT

W1F 9JT

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,074,087

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom