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Planning

## **International Student Recruitment - Overseas Offices Framework**

University of Exeter

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015967

Procurement identifier (OCID): ocds-h6vhtk-0504fb

Published 17 April 2025, 2:54pm

### **Scope**

### **Reference**

UOE/2025/019/LLM

### **Description**

The University of Exeter currently employs third party consultants to act on behalf of the University in selected overseas regions. These regions have been identified as strategically important for international student recruitment and partnership activity. These consultants are managed by the third party entity and work exclusively with the respective regional manager or main contact within the University of Exeter International Office. These consultants will then be seen as official representatives within the specified regions and will carry out extensive operations for the institution as well as acting as a point of contact for key stakeholders across the stated region. In order for us to keep a consistent presence and develop our key relationships, having a permanent presence in priority regions is an established part of our strategy and activity for international recruitment. This activity should supplement and complement our internal resource and activities, providing expertise, in country representation, and support for both university staff and applicants.

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £3,000,000 excluding VAT
- £3,000,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 1 September 2025 to 1 September 2028
- Possible extension to 1 September 2029
- 4 years, 1 day

## **Main procurement category**

Services

## **CPV classifications**

- 80300000 - Higher education services
- 80000000 - Education and training services

## **Contract locations**

- UK - United Kingdom

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## Engagement

### Engagement deadline

29 April 2025

### Engagement process description

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=93017&B=](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=93017&B=) This is a preliminary market engagement exercise.

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## Participation

### Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## Submission

### Publication date of tender notice (estimated)

1 May 2025

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## **Contracting authority**

### **University of Exeter**

- Public Procurement Organisation Number: PZYG-2396-XCRZ

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Region: UKK43 - Devon CC

Organisation type: Public authority - sub-central government