

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/015966-2022>

Tender

007877 - Corporate Design Services Framework

Newcastle City Council

F02: Contract notice

Notice identifier: 2022/S 000-015966

Procurement identifier (OCID): ocds-h6vhtk-034503

Published 10 June 2022, 10:29am

Section I: Contracting authority

I.1) Name and addresses

Newcastle City Council

Civic Centre

NEWCASTLE-UPON-TYNE

NE1 8QH

Contact

James Wood

Email

James.Wood@newcastle.gov.uk

Telephone

+44 1912777433

Country

United Kingdom

NUTS code

UKC22 - Tyneside

Internet address(es)

Main address

<https://www.newcastle.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.nepo.org/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.nepo.org/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

007877 - Corporate Design Services Framework

Reference number

007877 - Corporate Design Services Framework

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

Newcastle City Council is seeking to put a framework agreement in place for 24 months with the option to extend a further 2x1 12 month period for the provision of standard corporate design and creative services. This will consist of two Lots:

- Lot 1 - Standard corporate design
- Lot 2 - Creative services

II.1.5) Estimated total value

Value excluding VAT: £650,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Lot 1 - Standard Corporate Design

Lot No

1

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

The Council require suppliers who are able to provide solutions under the Standard Corporate Design lot.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £250,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

2 x 12 month options to extend

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 2 - Creative Services

Lot No

2

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)

II.2.4) Description of the procurement

The Council is seeking to appoint a maximum of 8 full service creative agencies to provide a range of creative services. The preferred suppliers must be able to offer services in web design, digital campaigns and development and graphic design, and a minimum of 3 other disciplines as detailed below (but not limited to);

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £400,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

2 x 12 month options to extend

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

14 July 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

15 July 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

N/A

N/A

Country

United Kingdom