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Contract

## **Purchase of an integrated media and social media intelligence platform**

The Mayor and Commonalty and Citizens of the City of London

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015963

Procurement identifier (OCID): ocds-h6vhtk-0504f9

Published 17 April 2025, 2:48pm

### **Scope**

### **Description**

Media monitoring and social media scheduling services This purchase provides continuity of service for the communications team

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### **Contract 1**

### **Supplier**

- [Meltwater \(UK\) Ltd](#)

## **Contract value**

- £91,713.60 including VAT

Below the relevant threshold

## **Date signed**

8 March 2025

## **Contract dates**

- 11 March 2025 to 10 March 2026
- 1 year

## **Main procurement category**

Services

## **CPV classifications**

- 72212520 - Multimedia software development services

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## Supplier

### **Meltwater (UK) Ltd**

Camomile Court

London

EC3A 7LL

United Kingdom

Email: [invoice.uk@meltwater.com](mailto:invoice.uk@meltwater.com)

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **The Mayor and Commonalty and Citizens of the City of London**

- Public Procurement Organisation Number: PYQD-1693-MYXR

PO Box 270

City of London

EC2P 2EJ

United Kingdom

Telephone: 020 7606 3030

Email: [blake.summers@cityoflondon.gov.uk](mailto:blake.summers@cityoflondon.gov.uk)

Website: <https://www.cityoflondon.gov.uk>

Region: UKI43 - Haringey and Islington

Organisation type: Public authority - sub-central government