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Planning

World Service Global Business to Business (B2B) Satellite Distribution - Request for Information (RFI)

The British Broadcasting Corporation (BBC)

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-015935

Procurement identifier (OCID): ocds-h6vhtk-03d3dd

Published 6 June 2023, 11:00am

Section I: Contracting authority

I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

Contact

Robert Amil

Email

robert.amil@bbc.co.uk

Telephone

+44 1234567890

Fax

+44 1234567890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Media and Broadcasting

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

World Service Global Business to Business (B2B) Satellite Distribution - Request for Information (RFI)

Reference number

PROC 2023 40

II.1.2) Main CPV code

- 64214100 - Satellite circuit rental services

II.1.3) Type of contract

Services

II.1.4) Short description

BBC World Service (WS) broadcasts radio and television news services in 42 languages to a global audience. These broadcasts cover most of the populated world and have an estimated audience reach of 365 million people per week.

Currently the core distribution of WS live content to locations worldwide is done via a number of satellites using the WS Satellite Media Distribution System (SMDS). These locations consist of transmitter sites and partners that enable the BBC to reach its global audience via shortwave, local FM, or countrywide networks. A significant part of BBC World Service's business is provision of content to other broadcasters through partnership arrangements.

The diversity of locations has been serviced by a satellite-based distribution using industry standard technology.

The existing satellite-based distribution was commissioned in 2013 and consists of two serviced footprints, one for Europe and the other for the Rest of the World (RoW).

The BBC would welcome responses to this request for information (RFI) in order to inform our thinking prior to any potential procurement exercise.

The purpose of this notice is to invite interested parties to complete a questionnaire which will allow the BBC to gain an understanding of:

- Current market capability and capacity to provide all or part of the World Service Global B2B satellite distribution services, including availability, service management and cost.
- IP transport solutions available for content delivery and the feasibility of migrating to a Hybrid IP/Satellite operating model.
- The capability of a hybrid IP/Satellite operating model to distribute World Service content including availability, service management and cost.
- An understanding of whether a hybrid IP/Satellite operating model would result in a reduced TCO.

Please note this invitation has been issued purely as an information seeking exercise and is not part of any formal procurement process.

II.1.5) Estimated total value

Value excluding VAT: £1

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 32534000 - Satellite platforms
- 34712200 - Satellites
- 64228100 - Television broadcast transmission services
- 64228200 - Radio broadcast transmission services
- 72400000 - Internet services
- 92220000 - Television services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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II.3) Estimated date of publication of contract notice

6 June 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Please register your interest in and respond to this opportunity by:

- a) Registering on the Jaggaer e-tendering portal: <https://bbc.bravosolution.co.uk>
- b) Log in and click the 'PQQs Open to all Suppliers' link. (Any RFI will appear as a PQQ).
- c) Express an interest in this RFI and access the RFI documents
- d) Complete and submit the RFI questionnaire by the stated closing date

Responses via the Jaggaer e-tendering portal are invited for submission by no later than 30th June 2023 at 1300.