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Contract

## **Housing Sales CRM**

Together Housing Association Limited

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015924

Procurement identifier (OCID): ocds-h6vhtk-0504e2

Published 17 April 2025, 1:55pm

## **Scope**

## **Description**

Provision of a Sales CRM to support the sales and marketing of affordable housing and shared ownership programmes.

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## **Contract 1**

## **Supplier**

- Keaze Limited

## **Contract value**

- £75,000 including VAT

Below the relevant threshold

## **Date signed**

31 March 2025

## **Contract dates**

- 1 April 2025 to 27 March 2026
- Possible extension to 27 March 2028
- 2 years, 11 months, 27 days

Description of possible extension:

Two x 12 month extensions are available.

## **Main procurement category**

Goods

## **CPV classifications**

- 48000000 - Software package and information systems

## **Contract locations**

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### Keaze Limited

Balfour House, Great Titchfield Street

London

W1W 7QA

United Kingdom

Email: [freddie@kprosoftware.co.uk](mailto:freddie@kprosoftware.co.uk)

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **Together Housing Association Limited**

- Charity Commission (England and Wales): 28687R
- Public Procurement Organisation Number: PQJG-5434-MPPM

Bull Green House

Halifax

HX1 2EB

United Kingdom

Email: [thg.procurement@togetherhousing.co.uk](mailto:thg.procurement@togetherhousing.co.uk)

Region: UKE44 - Calderdale and Kirklees

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)

