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Tender

Southport Place Strategy

Sefton Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015898

Procurement identifier (OCID): ocds-h6vhtk-0504d0 ([view related notices](#))

Published 17 April 2025, 1:13pm

Scope

Reference

DN771704

Description

Southport is an established destination for tourism and is developing as a place for investment, business, and where more people aspire to live. Over recent years, there has been significant work in developing the profile of the destination's external brand for tourism as well as financial investment in town centre regeneration, seafront development, transport connectivity and business innovation. Southport's ambition for prosperity and growth is set out in its development framework and the subsequent town investment plan that has attracted £37.5m through the Town Deal Fund.

To fully harness the power of Southport's strengths and ensure it can compete in markets that will bring economic benefit and social value, a place strategy is needed to accelerate regeneration and structure delivery. The strategy will help establish the case for further investment, build advocacy and express the destination's ambition through a coherent brand. Importantly, it will provide the conduit for a multi-disciplined approach to place-making that will guide Southport's economic development priorities, planning frameworks,

community wealth-building and environmental responsibilities to achieve sustainable outcomes that are market-focussed and responsive to change.

Total value (estimated)

- £150,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 July 2025 to 1 July 2026
- 1 year, 1 day

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Submission

Deadline for requests to participate

15 May 2025, 12:00pm

Submission address and any special instructions

<http://procontract.due-north.com>

Tenders may be submitted electronically

Yes

Award criteria

Evaluation Criteria

Quality 50%, Price 40% Social Value 10%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Sefton Council

- Public Procurement Organisation Number: PTHP-5656-DLCN

Magdalen House, Trinity Road

Bootle

L20 3NJ

United Kingdom

Contact name: Mr Mark Woodward

Telephone: +44 1519343484

Email: mark.woodward@sefton.gov.uk

Website: <https://www.sefton.gov.uk>

Region: UKD73 - Sefton

Organisation type: Public authority - sub-central government