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Contract

## **Inward Investment Site Selectors Roundtable Event**

WEST MIDLANDS GROWTH COMPANY LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-015850

Procurement identifier (OCID): ocds-h6vhtk-0659aa

Published 20 February 2026, 5:01pm

### **Scope**

### **Reference**

2026-WMGC-0698

### **Description**

West Midlands Growth Company (WMGC) proposes to appoint a supplier to develop, organise and host a senior-level roundtable event focused on UK site selectors and foreign direct investment (FDI) intermediaries.

The event will engage a highly targeted audience of decision-makers who directly influence international investment location decisions.

The activity supports WMGC's strategic objective to strengthen the West Midlands' global investment profile and generate qualified inward investment leads.

The supplier will be responsible for the end-to-end delivery of the event, including:

Pre-Event

- Development and hosting of an event website and registration page.
- Creation of a target audience wishlist, including job titles and organisations relevant to inward investment.
- Invitation management, including issuing invitations, managing RSVPs and reconfirming attendance.
- Agreement of an outline agenda and key discussion themes in consultation with WMGC

#### On the Day

- Delivery of a 75-minute roundtable discussion.
- Professional chairing by journalist.
- Hosting / venue sourcing
- Facilitation of discussion and on-the-day event management.

#### Post-Event

- Distribution of thank-you communications to attendees.
- Provision of the agreed post-event data set

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## **Contract 1**

### **Supplier**

- FINANCIAL TIMES LIMITED(THE)

## **Contract value**

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

## **Date signed**

30 January 2026

## **Contract dates**

- 2 February 2026 to 30 March 2026
- 1 month, 29 days

## **Main procurement category**

Services

## **CPV classifications**

- 73200000 - Research and development consultancy services
- 79952000 - Event services

## **Contract locations**

- UKG3 - West Midlands

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### **FINANCIAL TIMES LIMITED(THE)**

- Companies House: 00227590
- Public Procurement Organisation Number: PNWZ-4265-TLJN

Bracken House, 1 Friday Street

London

EC4M 9BT

United Kingdom

Email: [company.secretary@ft.com](mailto:company.secretary@ft.com)

Website: <http://ft.com>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **WEST MIDLANDS GROWTH COMPANY LIMITED**

- Companies House: 01631329
- Public Procurement Organisation Number: PMVR-8297-WCWN

11th Floor The Colmore Building

Birmingham

B4 6AT

United Kingdom

Email: [procurement@wmgrowth.com](mailto:procurement@wmgrowth.com)

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government