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Award

Nature and Us

Natural Resources Wales

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-015832

Procurement identifier (OCID): ocds-h6vhtk-03447d

Published 9 June 2022, 10:01am

Section I: Contracting authority/entity

I.1) Name and addresses

Natural Resources Wales

Ty Cambria House, 29 Newport Road

Cardiff

CF24 0TP

Email

procurement.enquiries@cyfoethnaturiolcymru.gov.uk

Telephone

+44 3000653000

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://naturalresourceswales.gov.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0110

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Nature and Us

Reference number

83207

II.1.2) Main CPV code

- 79416200 - Public relations consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Nature and Us public engagement to date has been exclusively online as a result of the pandemic. Because of this, there are gaps in our engagement with some audiences that

we have not been able to reach. This purchase will deliver additional, targeted and face to face engagement to address those gaps, and to explore which of the ideas and actions we have gathered reflect the views of different communities in Wales; where there is agreement and where further work is needed to find common ground

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £91,160

II.2) Description

II.2.2) Additional CPV code(s)

- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

" Planning and delivery of up to 5 bilingual, public events across Wales, between June and the end of September 2022, for the playing back of nature and Us phase 1 findings and collection of further narratives to highlight the key themes. These events will build our evidence around shared and contested values and beliefs, common themes and statements, and to test how these are received by different audiences. While overall volume of responses is not a major consideration, the audience for this activity needs to be as diverse as possible. The purchase includes potential venue costs and provision of 1-2 researchers per event to capture views from the audience effectively.

" Planning and delivery of focused, regional events targeted at up to 20 specific groups (e.g. sectors, age groups or communities) at locations across Wales by end September 2022. The purchase includes potential venue costs and provision of 1- 2 researchers per event to capture views from the audience effectively. NRW will identify and confirm the target groups for these events.

" Support for NRW with identifying the right technology to facilitate the play back of findings and capture responses at these events, ensuring compliance with accessibility standards and data protection requirements for all engagement methods.

" Data analysis and a full report on findings to identify shared and contested themes, and the commonalities and differences between groups for all of the above events, and up to 10 additional events held by NRW independently.

" PR and communications / engagement support for both; a) the events listed above, to ensure sufficient take up and from the right audiences, and, b) ongoing communication of activity and findings from the Nature and Us programme.

" Supporting the transfer of any online legacy assets (www.natureandus.wales) to an alternative website.

" Data collection and processing for any of this work should be fully conform General Data Protection Regulation requirements.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This arrangement is in accordance with Regulation 32(b)(ii) & (iii) of the Public Contract Regulations (2015) which allows for the negotiated procedure without prior publication to be used for public works contracts, public supply contracts and public service contracts where (b) the works, supplies or services can be supplied only by a particular economic operator due to (ii) competition being absent for technical reasons or (iii) the protection of exclusive rights, including intellectual property rights.

Additional ground relevant to new works or services which repeat similar ones

(9) The negotiated procedure without prior publication may be used for new works and services consisting of the repetition of similar works or services entrusted to the economic operator to which the same contracting authority awarded an original contract, provided that such works or services are in conformity with a basic project for which the original contract was awarded following a procedure in accordance with regulation 26(1) and (2).

This is a critical phase in the Nature and Us programme that is tightly linked to the engagement work undertaken to date. Outputs from this work will complete the evidence base and the communications platform for the final visioning process which will be the next phase of Nature and Us.

The amount of work already conducted by this suppliers to go out to any other supplier would cause disproportionate cost to NRW and offer long-term savings to the public purse. To go to another supplier would be a repetition of similar works or services, and the requirement to repeat work already completed due to the loss of data already gathered. Also carrying out and duplication of public engagement sessions related to the original contract.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

Contract No

83207

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

6 June 2022

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

FRESHWATER U K PLC

FRESHWATER U K PLC, MALTHOUSE AVENUE

CARDIFF

CF238BA

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Initial estimated total value of the contract/lot/concession: £89,880

Total value of the contract/lot/concession: £285,326.60

Section VI. Complementary information

VI.3) Additional information

(WA Ref:121907)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom