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Contract

Provision of Creative, Web and Associated Services

National Oceanography Centre

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-015752

Procurement identifier (OCID): ocds-h6vhtk-065970

Published 20 February 2026, 2:51pm

Scope

Reference

2026PRNOC-1060

Description

The requirement is for a supplier to design, develop, and deliver a new standalone website for the Future Marine Research Infrastructure (FMRI) programme, providing a modern and accessible platform for programme information while also supporting the ongoing creative needs of the project. This includes continued access to a range of creative and branding services, such as digital design, content creation, marketing support, visual assets, and related creative outputs, commissioned on an as?required basis under the overarching agreement, ensuring that the FMRI program has flexible access to specialist expertise throughout the life of the contract

Contract 1

Supplier

- Fruitful Studios Ltd

Contract value

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

Date signed

11 February 2026

Contract dates

- 11 February 2026 to 10 February 2027
- Possible extension to 19 February 2029
- 3 years, 9 days

Description of possible extension:

Extensions can be utilised to provide ad-hoc support should the FMRI program be extended until 2028. These extensions can be utilised as a 1+1 years.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

The National Oceanography Centre (NOC) may, from time to time, require the Supplier to deliver additional ancillary services in support of the FMRI programme. Such services may include, but are not limited to: branding, digital marketing, web design, search optimisation (SEO and GEO), photography, video and motion design, CGI and technical illustration, print and packaging, and design for outdoor media.

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Fruitful Studios Ltd

The Design Chapel, Cemetery Road,

Southampton, Hampshire,

SO15 7AF

United Kingdom

Email: hello@fruitful.studio

Website: <https://www.fruitful.studio/>

Region: UKJ32 - Southampton

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

National Oceanography Centre

- Companies House: 11444362
- Charity Commission (England and Wales): 1185265
- Scottish Charity Register: SC049896
- Public Procurement Organisation Number: PYLV-3456-PMCQ

National Oceanography Centre

Southampton

SO14 3ZH

United Kingdom

Email: noc_tenders@noc.ac.uk

Website: <https://noc.ac.uk/>

Region: UKJ32 - Southampton

Organisation type: Public authority - sub-central government