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Contract

## **CARDIFF CAPITAL REGION CLUSTER DEVELOPMENT & GROWTH PROGRAMME**

Cardiff Council

F03: Contract award notice

Notice identifier: 2024/S 000-015748

Procurement identifier (OCID): ocds-h6vhtk-03dc2b

Published 17 May 2024, 4:02pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cardiff Council

County Hall, Atlantic Wharf

Cardiff

CF10 4UW

#### **Email**

[CorporateandTransport@cardiff.gov.uk](mailto:CorporateandTransport@cardiff.gov.uk)

#### **Telephone**

+44 2920873732

#### **Country**

United Kingdom

#### **NUTS code**

UKL22 - Cardiff and Vale of Glamorgan

**Internet address(es)**

Main address

<https://www.cardiff.gov.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0422](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0422)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

CARDIFF CAPITAL REGION CLUSTER DEVELOPMENT & GROWTH PROGRAMME

Reference number

ERFX 1008153

**II.1.2) Main CPV code**

- 80500000 - Training services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Cardiff Council on behalf of Cardiff Capital Region has received an allocation of UK Shared Prosperity Funding, matched with wider CCR funds to deliver the SPF's Supporting Local Business priority within the region.

CCR with Cardiff Council as the accountable body will deliver a Cluster Development & Growth Programme. The Cluster Development and Growth Programme (CDGP) aims to support CCR's priority clusters of Fintech, MedTech, Creative Industries, Cybersecurity and Compound Semiconductor, alongside supporting wider Advanced Manufacturing and Net Zero capability. This includes academic, education and business partnerships, accelerators, and higher-level skills programmes to spur economic growth and prosperity across the region.

There are four Lots within the programme:

Lot 1 Digital Skills

Lot 2 Net Zero and Advanced Manufacturing Skills

Lot 3 Academic Industry Partnership

Lot 4 Business Growth Programme

Cardiff Capital Region wish to procure a managing agent for each lot to plan, design and deliver the Lot.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,924,000

### **II.2) Description**

#### **II.2.1) Title**

Digital Skills

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80000000 - Education and training services
- 80510000 - Specialist training services
- 80530000 - Vocational training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

CCR wish to procure a managing agent, to oversee the design, coordination, delivery design and deliver a programme of impactful digital skills interventions, which meet the needs of identified skills shortages, across the priority clusters, whilst tackling wider

social mobility challenges across the region, via:

A - Discovery phase.

Determining priority digital skills gaps and challenges via proactive engagement and consultation with industry, representative forums, and relevant stakeholders.

Identification of ubiquitous digital skills gaps that can support several clusters.

Mapping of existing digital skills provision to avoid duplication.

Engagement with public and third sector stakeholders to determine most appropriate methods of supporting diversity and inclusion objectives.

Identification of delivery partners, across education, academia, the third sector and technology providers.

Tenderers will note that CCR requires several pre-determined new-skilling activities for approximately 40 participants, to be delivered upon contract commencement and completed by December 2023.

B - Co-design a priority skills roadmap and programme of bespoke solutions, including opportunities to support multiple clusters with ubiquitous skills activities and formalise consortium of delivery partners, via a Build & Recruit phase.

C - Launch and manage the programme of skills interventions, via a Delivery phase.

Tenderers will note that CCR may require the delivery of several pre-determined skills activities upon project commencement.

The digital skills interventions will seek to support at least 200 enterprises in the region, via new skilling & upskilling activities for 400 participants, leading to the creation of 150 digitally focussed jobs created as a result of support.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Net Zero & Advanced Manufacturing Skills

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80000000 - Education and training services
- 80510000 - Specialist training services
- 80530000 - Vocational training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

CCR wish to procure a Managing agent, to oversee the design, coordination, and delivery of a series of impactful skills interventions, which support CCR's priority clusters, inward investment & CCR's wider investment programmes.

Interventions will include.

- Upskilling for existing enterprises to help meet their Net Zero and advanced manufacturing skills requirements.
- New skilling activities to develop talent pipelines for in demand jobs, leading to jobs created as a result of support.

The Managing agent will be required to:

A - Proactively engage and consult with CCR, industry and relevant stakeholders to determine higher level Net Zero and Advanced Manufacturing skills gaps, map existing skills provision to avoid duplication of provision and identify in demand associated job opportunities, via a Discovery phase.

B - Identify a consortium of appropriate delivery partners, across education, academia, and wider relevant providers.

C - Co-design with stakeholders, a skills roadmap and series of skills solutions, via a Build and Recruit phase.

D - Launch and manage the delivery of skills interventions via a Delivery Phase.

The skills interventions will seek to support at least 200 enterprises in the region by providing business advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the enterprises. The skills intervention will also seek to deliver new skilling & upskilling of 250 participants and 100 jobs created as a result of support.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Academic-Industry Partnerships

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80510000 - Specialist training services
- 80530000 - Vocational training services
- 80000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

CCR wish to procure a managing agent to tackle industry challenges in CCR priority clusters - FinTech, Creative Industries, Compound Semiconductors, MedTech and Cybersecurity, by working with academic centres of excellence across Higher Education and/or Further Education , to transfer knowledge, technology, and skills, through short, targeted interventions.

The programme will bring together industry and academia to identify innovative

solutions to support enterprise growth, particularly amongst micro and small and medium-sized enterprises. Outcomes of the programme for enterprises are likely to include improved quality and operations, increased sales, and access to new markets, leading to increased profitability as a direct result of Research & Development activity.

The managing agent will oversee the delivery and coordination of the programme, bringing together a consortium of academic expertise, in a multi-disciplinary approach to solving challenges, from multiple HE and/or FE partners, within the region.

The initiative can establish new partnerships and consolidate existing collaborations between academia and industry partners, through knowledge exchange.

It is envisaged the delivery of the programme will comprise.

- Creating a robust academic consortium of Higher Education and Further Education establishments, with expertise aligned to support industry challenges from CCR's priority clusters.
- Establishing 25 short-term collaborative projects by entering into a formal academic – industry partnership, with enterprises, to solve specific challenges.
- It is also envisaged that industry-led, postgraduate research will be generated as a by-product of the short-term collaborative projects, enabling postgraduate students to work on live industry challenges, and apply their learning, as part of their postgraduate qualification.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Business Growth Programme

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 80500000 - Training services
- 80510000 - Specialist training services
- 80530000 - Vocational training services
- 80000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

Cardiff Capital Region

### **II.2.4) Description of the procurement**

CCR wishes to procure a managing agent, to design, develop, and implement a growth

programme for twelve high-growth potential enterprises for inclusion in a single cohort, multiple cohorts or tailored 1:1 mentoring/coaching.

The programme can be delivered virtually or in person and will provide peer-to-peer learning, masterclasses led by expert business coaches, and customised support and resources to support participant enterprises accelerate growth and achieve their full potential.

The initiative will focus on high-growth potential enterprises in CCR's priority clusters and located in the region. The managing agent will be responsible for recruiting enterprises that can demonstrate the drive and ability to scale and will firmly commit to the programme. The managing agent will collect data demonstrating growth indicators for a period of five years for all participant enterprises that successfully complete the growth programme.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 55

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-020243](#)

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Net Zero & Advanced Manufacturing Skills

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Cardiff & Vale College

City Centre Campus, Dumballs Road, Cardiff Bay

Cardiff

CF105BF

Telephone

+44 2920250350

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,450,000

Total value of the contract/lot: £3,450,000

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## **Section V. Award of contract**

### **Lot No**

4

### **Title**

Business Growth Programme

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 8

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Grant Thornton

30 Finsbury Square

London

EC2A1AG

Telephone

+44 2077283311

Fax

+44 2077283311

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £790,000

Total value of the contract/lot: £549,800

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## **Section V. Award of contract**

### **Lot No**

3

### **Title**

Academic-Industry Partnerships

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

USW

Treforest

Pontypridd

CF371DL

Telephone

+44 7732399795

Country

United Kingdom

NUTS code

- UKL15 - Central Valleys

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £490,000

Total value of the contract/lot: £490,000

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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

Digital Skills

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Cardiff & Vale College

City Centre Campus, Dumballs Road, Cardiff Bay

Cardiff

CF105BF

Telephone

+44 2920250350

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,450,000

Total value of the contract/lot: £3,450,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Please refer to the documentation for further information available on Proactis.

(WA Ref:140930)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom