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Contract

Tender for the Supply/Licence of a Customer Data Platform

S4C

F03: Contract award notice

Notice identifier: 2022/S 000-015740

Procurement identifier (OCID): ocds-h6vhtk-030abb

Published 8 June 2022, 11:31am

Section I: Contracting authority

I.1) Name and addresses

S4C

Canolfan S4C yr Egin, Heol y Coleg

Caerfyrddin

SA31 3EQ

Contact

Owen Derbyshire

Email

tendr@s4c.cymru

Telephone

+44 3305880402

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<https://s4c.cymru>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0674

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

A statutory corporation

I.5) Main activity

Other activity

Media and broadcasting services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tender for the Supply/Licence of a Customer Data Platform

II.1.2) Main CPV code

- 48000000 - Software package and information systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

A contract for the supply and/or licence of a platform/tool/software enabling S4C to access and use customer data for monitoring, research and marketing purposes.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £230,000

II.2) Description

II.2.2) Additional CPV code(s)

- 48100000 - Industry specific software package
- 48211000 - Platform interconnectivity software package
- 72000000 - IT services: consulting, software development, Internet and support

II.2.3) Place of performance

NUTS codes

- UKL14 - South West Wales

II.2.4) Description of the procurement

A contract for the supply and/or licence of a platform/tool/software enabling S4C to access and use customer data for monitoring, research and marketing purposes.

II.2.5) Award criteria

Quality criterion - Name: Capability to fulfil S4C's requirements including compatibility with third party services / Weighting: 35

Quality criterion - Name: Relevant experience including current customers / Weighting: 5

Quality criterion - Name: The track record of the software/platform/tools. / Weighting: 5

Quality criterion - Name: Standard of support services including effective communication with S4C. / Weighting: 5

Quality criterion - Name: Development of the service. / Weighting: 5

Quality criterion - Name: Usability and user-friendliness of the service / Weighting: 20

Cost criterion - Name: Details of the costs of the core service to S4C. / Weighting: 20

Cost criterion - Name: Details of any ancillary/operational costs based on a monthly usage of 60,000 unique users / Weighting: 5

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-001059](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 May 2022

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Twilio Segment

7 Soho Square

London

W1D3QB

Telephone

+44 7583319462

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: 229,500 USD

Section VI. Complementary information

VI.3) Additional information

See Invitation to Tender Document for all relevant information.

(WA Ref:121961)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom