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Contract

BTA1817 Technology Target Operating Model Implementation

British Tourist Authority

F03: Contract award notice

Notice identifier: 2023/S 000-015730

Procurement identifier (OCID): ocds-h6vhtk-03d36c

Published 2 June 2023, 2:57pm

Section I: Contracting authority

I.1) Name and addresses

British Tourist Authority

3 Grosvenor Gardens, London, SW1W 0BD

London

SW1W0BD

Contact

Procurement Team

Email

procurement@visitbritain.org

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

https://www.visitbritain.com/en

Buyer's address

https://www.visitbritain.com/en

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1817 Technology Target Operating Model Implementation

Reference number

Project: BTA1817 & Contract: C0820

II.1.2) Main CPV code

• 72222300 - Information technology services

II.1.3) Type of contract

Services

II.1.4) Short description

Technology Target Operating Model Implementation. Call-Off Contract from further competition using Crown Commercial Services' Digital Outcomes and Specialists 5

Framework Agreement, RM1043.7

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £320,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72222300 Information technology services
- 72222300 Information technology services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

Main site or place of performance

UK

II.2.4) Description of the procurement

Technology Target Operating Model Implementation

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Price - Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

Explanation:

Call-Off Contract from further competition using Crown Commercial Services' Digital Outcomes and Specialists 5 Framework Agreement, RM1043.7

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 April 2023

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

EQUANTIIS

63-66 Hatton Garden, Fifth Floor Suite 23, London, EC1N 8LE

London

EC1N 8LE

Country

United Kingdom

NUTS code

• UKI3 - Inner London – West

National registration number

08554997

Internet address

http://www.thisispurple.com

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £320,000

Total value of the contract/lot: £320,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1	Review	body
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VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.2) Body responsible for mediation procedures

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.4) Service from which information about the review procedure may be obtained

Royal Court of Justice, The Strand

The High Court, Royal Court of Justice, The Strand, London, WC2A 2LL

London

WC2A 2LL

Email

generaloffice@administrativecourtoffice.justice.gov.uk

Country

United Kingdom

Internet address

www.gov.uk/courts-tribunals