

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/015666-2022>

Contract

## **CON-21-190 Takedown Service**

Financial Conduct Authority

F03: Contract award notice

Notice identifier: 2022/S 000-015666

Procurement identifier (OCID): ocds-h6vhtk-02fe9e

Published 7 June 2022, 4:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Financial Conduct Authority

12 Endeavour Square

London

E20 1JN

#### **Email**

[fcaprocurement@fca.org.uk](mailto:fcaprocurement@fca.org.uk)

#### **Telephone**

+44 2070661000

#### **Country**

United Kingdom

#### **NUTS code**

UKI4 - Inner London – East

**Internet address(es)**

Main address

[www.fca.org.uk](http://www.fca.org.uk)

**I.4) Type of the contracting authority**

Other type

Financial Regulator

**I.5) Main activity**

Other activity

Financial Regulation

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

CON-21-190 Takedown Service

Reference number

CON-21-190

**II.1.2) Main CPV code**

- 66152000 - Financial market regulatory services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

: The FCA is looking for an internet services company to provide web scanning and cybercrime disruption services in relation to investment scams that target UK consumers.

The FCA requires services that will support the FCA in its identification and take-down of websites, telephone numbers and social media accounts containing infringing content, with a particular focus on illegal financial promotions of products and services of investments or financial services. We are also looking for the third party to have strong data analytical tools that can carry out proactive monitoring and web scraping on a far reaching, speedy, industrialised basis.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £177,648

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

#### **II.2.4) Description of the procurement**

The FCA is looking for an internet services company to provide web scanning and cybercrime disruption services in relation to investment scams that target UK consumers.

The FCA requires services that will support the FCA in its identification and take-down of websites, telephone numbers and social media accounts containing infringing content, with a particular focus on illegal financial promotions of products and services of investments or financial services. We are also looking for the third party to have strong data analytical tools that can carry out proactive monitoring and web scraping on a far reaching, speedy, industrialised basis.

Almost all firms and individuals offering, promoting or selling financial services or products in the UK have to be authorised or registered by the FCA. It is a criminal offence for an unauthorised person to carry out activities that require FCA authorisation, punishable by up to two years in prison, a fine, or both. Given the risk of serious financial harm to consumers, the promotion of such activities without authorisation is considered by the FCA to be a serious offence.

The FCA currently makes requests for websites, online ads and social media accounts to be removed on an individual basis when these are identified as containing illegal financial promotions in breach of section 21 of the Financial Services and Markets Act 2000 (“FSMA”) or which otherwise involve the carrying out, or purported carrying out, of regulated activities without FCA authorisation in breach of section 19 of FSMA. It also carries out its own proactive monitoring on internet search platforms, such as Google, Bing and Yahoo, for content which either constitutes an illegal financial promotion in breach of section 21 FSMA or which otherwise amounts to an activity which requires

## **II.2.5) Award criteria**

Cost criterion - Name: Functional Solution Requirements / Weighting: 70

Cost criterion - Name: Total Cost of Ownership / Weighting: 30

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

# **Section IV. Procedure**

## **IV.1) Description**

### **IV.1.1) Type of procedure**

Open procedure

### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

## **IV.2) Administrative information**

### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-030503](#)

---

## **Section V. Award of contract**

### **Contract No**

CON-21-190

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 June 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Incopro Limited

Second Floor, Old Change House, 128 Queen Victoria Street

London

EC4V 4BJ

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

National registration number

07861474

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £177,648

Total value of the contract/lot: £177,648

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://fca.delta-esourcing.com/delta/viewNotice.html?noticeId=695911949>

GO Reference: GO-202267-PRO-20271642

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Financial Conduct Authority

12 Endeavour Square

London

E20 1JN

Email

[FCAProcurement@fca.org.uk](mailto:FCAProcurement@fca.org.uk)

Telephone

+44 02070661000

Country

United Kingdom