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Award

## Contact Relations Platform 2025

ORE Catapult

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015654

Procurement identifier (OCID): ocds-h6vhtk-050446

Published 16 April 2025, 4:08pm

## Scope

## Reference

ORE/25/033

## Description

A Direct Award of a Contact Relations Platform (CRM), to continue current services provided by Hubspot and further enhancements of their systems.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=942079993>

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## Contract 1

### Supplier

- [HUBSPOT UK HOLDINGS LIMITED](#)

### Contract value

- £34,992 excluding VAT
- £34,992 including VAT

Below the relevant threshold

### Earliest date the contract will be signed

18 April 2025

### Contract dates (estimated)

- 18 April 2025 to 17 April 2026
- 1 year

### Main procurement category

Services

### CPV classifications

- 72212445 - Customer Relation Management software development services

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## Procedure

### Procedure type

Direct award

### Direct award justification

Single supplier - technical reasons

The supplier offers enhancements to the software that is only available when purchased as part of renewal package.

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## Supplier

### HUBSPOT UK HOLDINGS LIMITED

HUBSPOT UK HOLDINGS LIMITED

Cheshire

WA14 2DT

United Kingdom

Email: [billing@hubspot.com](mailto:billing@hubspot.com)

Region: UKD34 - Greater Manchester South West

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **ORE Catapult**

- Public Procurement Organisation Number: PYJB-8958-TLYW

121 George Street

Glasgow

G1 1RD

United Kingdom

Contact name: Laura Mullins

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Email: [laura.mullins@ore.catapult.org.uk](mailto:laura.mullins@ore.catapult.org.uk)

Region: UKM82 - Glasgow City

Organisation type: Public authority - sub-central government