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Pipeline

Bus Shelter Maintenance Concession

Bracknell Forest Borough Council

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015637

Procurement identifier (OCID): ocids-h6vhtk-05043f

Published 16 April 2025, 3:44pm

Scope

Description

The Council provides 130 bus shelters on bus routes throughout the Bracknell Forest area. The maintenance of these is delivered by a concessionaire, with advertising rights in connection to the shelters and other designated locations being granted to the concessionaire.

The Council will be procuring a new concession contract for a period of up to 20 years - the precise format of the initial term and any extension is still being considered. Some variation on shelter locations is expected during the tender period due to potential adjustments required based upon new Council bus routes. Final locations of shelters will be agreed with the successful bidder as part of contract mobilisation.

The Council may also be making some limited locations available to the concessionaire to install and utilise digital advertising units beyond those locations where bus shelters are present.

Total value (estimated)

- £7,000,000 including VAT

Contract dates (estimated)

- 1 April 2026 to 31 March 2046
- 20 years

Main category

Services

CPV classifications

- 44212321 - Bus shelters
- 79340000 - Advertising and marketing services

Contract locations

- UKJ11 - Berkshire

Submission

Publication date of tender notice (estimated)

1 August 2025

Procedure

Special regime

Concession

Contracting authority

Bracknell Forest Borough Council

- Public Procurement Organisation Number: PJMT-6544-CVZD

Time Square, Market Street

Bracknell

RG12 1JD

United Kingdom

Email: procurement.team@bracknell-forest.gov.uk

Region: UKJ11 - Berkshire

Organisation type: Public authority - sub-central government