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Award

## Strategic Communications Services

1

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-015575

Procurement identifier (OCID): ocds-h6vhtk-05f24a ([view related notices](#))

Published 20 February 2026, 11:23am

### Scope

### Reference

TEN-2526-033(PA 2023)

### Description

NEST Corporation is seeking to appoint an external provider to supply Strategic Communication services namely:

- Reputation narrative development
  - Public affairs strategy, ongoing advice and activation support
  - Thought leadership strategy and activation support
  - Senior counsel
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## **Contract 1. TEN-2526-033(PA2023)- Strategic Communications services**

### **Supplier**

- Bradshaw Advisory

### **Contract value**

- £523,328 excluding VAT
- £627,993.60 including VAT

Above the relevant threshold

### **Award decision date**

16 February 2026

### **Date assessment summaries were sent to tenderers**

20 February 2026

### **Standstill period**

- End: 3 March 2026
- 8 working days

## **Earliest date the contract will be signed**

20 March 2026

## **Contract dates (estimated)**

- 24 March 2026 to 23 March 2027
- Possible extension to 23 March 2029
- 3 years

Description of possible extension:

Options for extension One year + One Year

## **Main procurement category**

Services

## **CPV classifications**

- 79416200 - Public relations consultancy services

## **Contract locations**

- UKI - London

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## **Information about tenders**

- 10 tenders received

- 4 tenders assessed in the final stage:
    - 4 submitted by small and medium-sized enterprises (SME)
    - 0 submitted by voluntary, community and social enterprises (VCSE)
  - 1 supplier awarded contracts
  - 3 suppliers unsuccessful (details included for contracts over £5 million)
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## **Submission**

### **Submission type**

Tenders

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## **Procedure**

### **Procedure type**

Competitive flexible procedure

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## **Supplier**

### **Bradshaw Advisory**

- Companies House: 11060727

Beehive Lofts, Waulk Mill, Bengal Street, Ancoats

Manchester

M4 6LN

United Kingdom

Email: [benedict.mcaleenan@bradshawadvisory.com](mailto:benedict.mcaleenan@bradshawadvisory.com)

Region: UKD33 - Manchester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. TEN-2526-033(PA2023)- Strategic Communications services

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## **Contracting authority**

**1**

- Public Procurement Organisation Number: PQGC-5667-VDDT

10 South Colonnade

London

E14 4PU

United Kingdom

Email: [procurement@nestcorporation.org.uk](mailto:procurement@nestcorporation.org.uk)

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - sub-central government