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Award

## **Corporate Web Content Management System**

University of the West of England

F15: Voluntary ex ante transparency notice

Notice identifier: 2025/S 000-015571

Procurement identifier (OCID): ocds-h6vhtk-050416

Published 16 April 2025, 1:57pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

University of the West of England

Frenchay Campus, Coldharbour Lane

Bristol

BS161QY

#### **Email**

[purchasing@uwe.ac.uk](mailto:purchasing@uwe.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

## **Justification for not providing organisation identifier**

Not on any register

## **Internet address(es)**

Main address

<https://www.uwe.ac.uk/>

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Corporate Web Content Management System

Reference number

335244

#### **II.1.2) Main CPV code**

- 72261000 - Software support services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Sitecore Experience Platform Renewal (22/12/2024 to 21/12/2027)

## **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £216,867.93

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72415000 - World wide web (www) site operation host services

### **II.2.3) Place of performance**

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

### **II.2.4) Description of the procurement**

Sitecore Experience Platform Renewal (22/12/2024 to 21/12/2027)

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

This software solution was originally procured following a wider tender process for the implementation of a Web Transformation project at the University. The Sitecore software was identified by that process as the best fit for UWE's needs and a very competitively priced license was agreed. Going through a similar process to investigate alternative software vendors would require a similar scaled project and budget to achieve. As the UWE's ambitions have not changed within the project timescale are met by the current product, a tender to identify and implement an alternative would not offer significant advantages at this stage. The university has therefore negotiated rates for a further extension of 3 years with the current provider.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

19 December 2024

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor/concessionaire**

Sitecore UK Limited

10 Eastbourne Terrace

London

W2 6LG

Country

United Kingdom

NUTS code

- UKI - London

Companies House

05505160

The contractor/concessionaire is an SME

No

**V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £216,867.93

Total value of the contract/lot/concession: £216,867.93

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of the West of England

Bristol

Country

United Kingdom