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Contract

Travel Trade Business Support and Development Advisor

Norfolk County Council

F03: Contract award notice

Notice identifier: 2021/S 000-015553

Procurement identifier (OCID): ocds-h6vhtk-02ac0b

Published 6 July 2021, 12:59pm

Section I: Contracting authority

I.1) Name and addresses

Norfolk County Council

County Hall, Martineau Lane

Norwich

NR1 1DH

Contact

Annie Southgate

Email

sourcingteam@norfolk.gov.uk

Country

United Kingdom

NUTS code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

www.norfolk.gov.uk

Buyer's address

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Travel Trade Business Support and Development Advisor

Reference number

NCCT42216

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Norfolk County Council (NCC) sought an advisory consultant to provide travel trade business support and development advisor. The purpose is to expand the reach of the Broads National Park Experience Project both domestically and internationally by developing more experiences, providing support for local businesses and marketing the Broads National Park as a destination. Experience and up-to-date knowledge of the tourism industry (both domestic and international) will be required to work with businesses in Norfolk to develop new products for the experience collection and market them to the direct booking market and travel trade. Applications from both organisations and freelancers with a successful track record in this area of expertise were welcomed.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £60,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79411100 - Business development consultancy services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Norfolk County Council (NCC) sought an advisory consultant to provide travel trade business support and development advisor. The purpose is to expand the reach of the Broads National Park Experience Project both domestically and internationally by developing more experiences, providing support for local businesses and marketing the Broads National Park as a destination.

II.2.5) Award criteria

Quality criterion - Name: quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-009370](#)

Section V. Award of contract

Contract No

NCCT42216

Title

Travel Trade Consultant

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 July 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DB Consulting Solutions

Buckinghamshire

Country

United Kingdom

NUTS code

- UKJ13 - Buckinghamshire CC

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £60,000

Total value of the contract/lot: £59,904

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Norfolk County Council

Norwich

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

NPLaw

Norwich

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Norfolk County Council

Norwich

Country

United Kingdom