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Contract

FCA Market Research Framework

FCA

F03: Contract award notice

Notice identifier: 2024/S 000-015530

Procurement identifier (OCID): ocds-h6vhtk-03fb09

Published 16 May 2024, 10:29am

Section I: Contracting authority

I.1) Name and addresses

FCA

12 Endeavour Square

London

E20 1JN

Contact

FCA Procurement

Email

fcaprocurement@fca.org.uk

Telephone

+44 8001116768

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

01920623

Internet address(es)

Main address

www.fca.org.uk

Buyer's address

www.fca.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

FCA Market Research Framework

Reference number

CON-23-161

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

Panel of suppliers offering a range of market research services, split into Lots

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £7,000,000

II.2) Description

II.2.1) Title

Lot A Quantitative Surveys, Specialism 1: Bespoke - Large-scale quantitative sur

Lot No

Lot A, Specialism 1

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research quantitative survey services. The survey data collection mode covers CAPI, CATI, CAWI or a combination, depending on the specialism.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot A Quantitative Surveys, Specialism 2: CATI Omnibus surveys

Lot No

A (ii)

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research quantitative survey services. The survey data collection mode covers CAPI, CATI, CAWI or a combination, depending on the specialism.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot A Quantitative Surveys, Specialism 3: CAPI Omnibus surveys

Lot No

Lot A, Specialism 3

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research quantitative survey services. The survey data collection mode covers CAPI, CATI, CAWI or a combination, depending on the specialism.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot A Quantitative Surveys, Specialism 4: CAWI (online omnibus) and Panel sample

Lot No

Lot A, Specialism 4

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research quantitative survey services. The survey data collection mode covers CAPI, CATI, CAWI or a combination, depending on the specialism.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot B Qualitative Research, Specialism 1: Bespoke qualitative studies

Lot No

Lot B, Specialism 1

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research services involving the use of qualitative or user experience research, either of consumers or businesses (regulated firms or business entities).

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union

funds: No

II.2) Description

II.2.1) Title

Lot B Qualitative Research, Specialism 2: Bespoke qualitative studies of online

Lot No

Lot B, Specialism 2

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research services involving the use of qualitative or user experience research, either of consumers or businesses (regulated firms or business entities).

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot C Regulatory Mystery Shopping

Lot No

Lot C

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research services carried out through the mystery shopping of financial services providers. Mystery shopping is used by the FCA to 'observe' and assess whether regulated financial services firms, largely retail, are abiding by the regulatory requirements laid down in the FCA's rules and regulations in their conduct with consumers.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot D Syndicated Secondary Research Services

Lot No

Lot D

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Market research services involving syndicated subscription-based financial services market research and insight reporting.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 100

Cost criterion - Name: Commercial / Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot E Market Research Specialists, Specialism 1: Report Writers

Lot No

Lot E, Specialism 1

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

A range of market research and specialist technical suppliers to provide market research expertise and/or consulting services including the management of market research projects or programmes of work.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot E Market Research Specialists, Specialism 2: Statistical advice and sampling

Lot No

Lot E, Specialism 2

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

A range of market research and specialist technical suppliers to provide market research expertise and/or consulting services including the management of market research projects or programmes of work.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot E Market Research Specialists, Specialism 3: Research Designers

Lot No

Lot E, Specialism 3

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

A range of market research and specialist technical suppliers to provide market research expertise and/or consulting services including the management of market research projects or programmes of work.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot E Market Research Specialists, Specialism 4: Research data analysis

Lot No

Lot E, Specialism 4

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

A range of market research and specialist technical suppliers to provide market research expertise and/or consulting services including the management of market research projects or programmes of work.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot E Market Research Specialists, Specialism 5: Project Managers

Lot No

Lot E, Specialism 5

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

A range of market research and specialist technical suppliers to provide market research expertise and/or consulting services including the management of market research projects or programmes of work.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot E Market Research Specialists, Specialism 6: Programme Managers

Lot No

Lot E, Specialism 6

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

A range of market research and specialist technical suppliers to provide market research expertise and/or consulting services including the management of market research projects or programmes of work.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-026549](#)

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DELOITTE LLP - FCA - LONDON EC4A 3BQ

1 New Street Square,

London

EC4A 3HQ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC303675

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Behavioural Architects

96 Banbury Road, Oxford,

Oxford

OX2 6JT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

07492932

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CRITICAL RESEARCH LTD

Unit 7 Baden Place, Crosby Row,

London

SE1 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03137768

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DJS Research Limited

3 Pavilion Lane Strines,

Stockport

SK6 7GH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05494158

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IFF RESEARCH LTD - FCA

IFF Research, St Magnus House, 3 Lower Thames St,

London

EC3R 6HD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00849983

Internet address

<https://www.iffresearch.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LTD

3 Thomas More Square,

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Irrational Agency Limited

Paddington Works, 8 Hermitage Street,

London

W2 1BE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10034145

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

KANTAR UK LIMITED

4 Millbank,

London

SW1P 3JA,

Country

United Kingdom

NUTS code

- UKI - London

National registration number

13663077

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

mel research

Somerset House, 37 Temple Street

Birmingham

B2 5DP

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03000946

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

NATIONAL CENTRE FOR SOCIAL RESEARCH T/A NATCEN SOCIAL RESEARCH

35 Northampton Square,

London

EC1V 0AX,

Country

United Kingdom

NUTS code

- UKI - London

National registration number

4392418

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YOUNGOV PLC

50 Featherstone Street,

London

EC1Y 8RT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03607311

Internet address

<https://yougov.co.uk/>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

OPINIUM RESEARCH LLP

24a St John Street,

London

EC1M 4AY

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC331181

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PRICE WATERHOUSECOOPERS - FCA - LONDON SE1 2RT

No. 1 Embankment Place,

London

WC2N 6RH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC303525

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SAVANTA GROUP LIMITED

c/o Bellwether Green Limited, 225 W George St,

Glasgow

G2 2ND

Country

United Kingdom

NUTS code

- UKI - London

National registration number

SC281352

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Walnut Unlimited

First Floor, Orion House, 5, Upper St Martin's Lane,

London

WC2H 9EA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01317137

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (i)

Title

Lot A Quantitative Surveys, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YONDER CONSULTING LIMITED

Northburgh House, 10 Northburgh Street,

London

EC1V 0AT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04153928

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (ii)

Title

Lot A Quantitative Surveys, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LTD

3 Thomas More Square,

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Big Window Consulting Ltd

Mugup Barn, Towngate, Hepworth,

Hepworth

HD9 1TE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

07787626

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DELOITTE LLP - FCA - LONDON EC4A 3BQ

1 New Street Square,

London

EC4A 3HQ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC303675

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

A (ii)

Title

Lot A Quantitative Surveys, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YONDER CONSULTING LIMITED

Northburgh House, 10 Northburgh Street,

London

EC1V 0AT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04153928

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (iii)

Title

Lot A Quantitative Surveys, Specialism 3

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LTD

3 Thomas More Square,

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

D

Title

Lot D Syndicated Secondary Research Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LTD

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,750,000

Lowest offer: £750,000 / Highest offer: £1,750,000 taken into consideration

Section V. Award of contract

Lot No

A (iv)

Title

Lot A Quantitative Surveys, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CRITICAL RESEARCH LTD

Unit 7 Baden Place, Crosby Row,

London

SE1 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

6566825

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (iv)

Title

Lot A Quantitative Surveys, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LTD

3 Thomas More Square,

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SAVANTA GROUP LIMITED

c/o Bellwether Green Limited, 225 W George St,

Glasgow

G2 2ND

Country

United Kingdom

NUTS code

- UKI - London

National registration number

SC281352

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

A (iv)

Title

Lot A Quantitative Surveys, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

OPINIUM RESEARCH LLP

24a St John Street

London

EC1M 4AY

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC331181

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (iv)

Title

Lot A Quantitative Surveys, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YONDER CONSULTING LIMITED

Northburgh House, 10 Northburgh Street,

London

EC1V 0AT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04153928

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

A (iv)

Title

Lot A Quantitative Surveys, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YOUNGOV PLC

50 Featherstone Street,

London

EC1Y 8RT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03607311

Internet address

<https://yougov.co.uk/>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Lowest offer: £750,000 / Highest offer: £1,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Behavioural Insights Team

58 Victoria Embankment,

London

EC4Y 0DS

Country

United Kingdom

NUTS code

- UKI - London

National registration number

08567792

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DJS Research Limited

3 Pavilion Lane Strines,

Stockport

SK6 7GH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05494158

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ernst and Young LLP

1 More London Place,

London

SE1 2AF

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC300001

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IFF RESEARCH LTD - FCA

IFF Research, St Magnus House, 3 Lower Thames St,

London

EC3R 6HD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00849983

Internet address

<https://www.iffresearch.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LTD

3 Thomas More Square,

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Irrational Agency Limited

Paddington Works, 8 Hermitage Street,

London

W2 1BE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10034145

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

NMG FINANCIAL SERVICES CONSULTANTS LTD

18th Floor, 110 Bishopsgate,

London

EC2N 4AY

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03787947

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

OPINIUM RESEARCH LLP

24a St John Street

London

EC1M 4AY

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC331181

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PRICE WATERHOUSECOOPERS - FCA - LONDON SE1 2RT

No. 1 Embankment Place,

London

WC2N 6RH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC303525

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SOPRA STERIA LIMITED - FCA

Three Cherry Trees Lane, Hemel Hempstead,

Hemel Hempstead

HP2 7AH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04077975

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Hive Insight and Idea Generation

19A ANNEX, Claygate Lane, Thames Ditton,

Thames Ditton

KT7 0DL

Country

United Kingdom

NUTS code

- UKI - London

National registration number

13746450

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CM MONITOR LTD T/A BRITAIN THINKS - FCA

Metherell Gard, Morval, Looe,

Cornwall

PL13 1PN

Country

United Kingdom

NUTS code

- UKI - London

National registration number

07291125

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Trinity McQueen

Victoria Wharf, 4 the Embankment, Sovereign St, Victoria Wharf Floor 3, Leeds,

Leeds

LS1 4BA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

08389485

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Walnut Unlimited

First Floor, Orion House, 5, Upper St Martin's Lane,

London

WC2H 9EA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01317137

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (i)

Title

Lot B Qualitative Research, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 19

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YONDER CONSULTING LIMITED

Northburgh House, 10 Northburgh Street,

London

EC1V 0AT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04153928

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (ii)

Title

Lot B Qualitative Research, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Behavioural Insights Team

58 Victoria Embankment, London,

London

EC4Y 0DS

Country

United Kingdom

NUTS code

- UKI - London

National registration number

08567792

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (ii)

Title

Lot B Qualitative Research, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ernst and Young LLP

1 More London Place,

London

SE1 2AF

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC300001

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (ii)

Title

Lot B Qualitative Research, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PRICE WATERHOUSECOOPERS - FCA - LONDON SE1 2RT

No. 1 Embankment Place,

London

WC2N 6RH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC303525

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (ii)

Title

Lot B Qualitative Research, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SOPRA STERIA LIMITED - FCA

Three Cherry Trees Lane, Hemel Hempstead,

Hemel Hempstead

HP2 7AH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04077975

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

B (ii)

Title

Lot B Qualitative Research, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Behavioural Architects

96 Banbury Road, Oxford,

Oxford

OX2 6JT

Country

United Kingdom

NUTS code

- UKI - London

National registration number

07492932

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Lowest offer: £1,500,000 / Highest offer: £2,500,000 taken into consideration

Section V. Award of contract

Lot No

C

Title

Lot C Regulatory Mystery Shopping

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

ABa Quality Monitoring Ltd

C/O Beevers and Struthers, One Express, 1 George Leigh Street,

Manchester

M4 5DL

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03137768

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £450,000

Lowest offer: £50,000 / Highest offer: £450,000 taken into consideration

Section V. Award of contract

Lot No

C

Title

Lot C Regulatory Mystery Shopping

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LTD

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

00948470

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £450,000

Lowest offer: £50,000 / Highest offer: £450,000 taken into consideration

Section V. Award of contract

Lot No

D

Title

Lot D Syndicated Secondary Research Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SAVANTA GROUP LIMITED

c/o Bellwether Green Limited, 225 W George St, Glasgow,

Glasgow

G2 2ND

Country

United Kingdom

NUTS code

- UKI - London

National registration number

SC281352

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,750,000

Lowest offer: £750,000 / Highest offer: £1,750,000 taken into consideration

Section V. Award of contract

Lot No

E (i)

Title

Lot E Market Research Specialists, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ernst and Young LLP

1 More London Place,

London

SE1 2AF

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC300001

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (i)

Title

Lot E Market Research Specialists, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Hive Insight and Idea Generation

19A ANNEX, Claygate Lane,

Thames Ditton

KT7 0DL

Country

United Kingdom

NUTS code

- UKI - London

National registration number

13746450

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (i)

Title

Lot E Market Research Specialists, Specialism 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

THE STATS PEOPLE LIMITED

19-21 Swan Street, West Malling,

West Malling

ME19 6JU

Country

United Kingdom

NUTS code

- UKI - London

National registration number

09828882

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (ii)

Title

Lot E Market Research Specialists, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CRITICAL RESEARCH LTD

Unit 7 Baden Place, Crosby Row,

London

SE1 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06566825

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (ii)

Title

Lot E Market Research Specialists, Specialism 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

THE STATS PEOPLE LIMITED

19-21 Swan Street, West Malling,

West Malling

ME19 6JU

Country

United Kingdom

NUTS code

- UKI - London

National registration number

09828882

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (iii)

Title

Lot E Market Research Specialists, Specialism 3

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CRITICAL RESEARCH LTD

Unit 7 Baden Place, Crosby Row,

London

SE1 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06566825

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (iv)

Title

Lot E Market Research Specialists, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CRITICAL RESEARCH LTD

Unit 7 Baden Place, Crosby Row,

London

SE1 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06566825

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (iv)

Title

Lot E Market Research Specialists, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

NATIONAL CENTRE FOR SOCIAL RESEARCH T/A NATCEN SOCIAL RESEARCH

35 Northampton Square, London,

London

EC1V 0AX

Country

United Kingdom

NUTS code

- UKI - London

National registration number

4392418

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (iv)

Title

Lot E Market Research Specialists, Specialism 4

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

THE STATS PEOPLE LIMITED

19-21 Swan Street, West Malling,

West Malling

ME19 6JU

Country

United Kingdom

NUTS code

- UKI - London

National registration number

09828882

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (v)

Title

Lot E Market Research Specialists, Specialism 5

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CRITICAL RESEARCH LTD

Unit 7 Baden Place, Crosby Row,

London

SE1 1YW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06566825

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (v)

Title

Lot E Market Research Specialists, Specialism 5

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ernst and Young LLP

1 More London Place, London,

London

SE1 2AF

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC300001

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (v)

Title

Lot E Market Research Specialists, Specialism 5

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Hive Insight and Idea Generation

19A ANNEX, Claygate Lane, Thames Ditton,

Thames Ditton

KT7 0DL

Country

United Kingdom

NUTS code

- UKI - London

National registration number

13746450

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (vi)

Title

Lot E Market Research Specialists, Specialism 6

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

LONDON ECONOMICS LTD

New Wing, Somerset House, The Strand, London,

London

WC2R 1LA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

4083204

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section V. Award of contract

Lot No

E (vi)

Title

Lot E Market Research Specialists, Specialism 6

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 February 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Hive Insight and Idea Generation

19A ANNEX, Claygate Lane,

Thames Ditton

KT7 0DL

Country

United Kingdom

NUTS code

- UKI - London

National registration number

13746450

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Lowest offer: £400,000 / Highest offer: £700,000 taken into consideration

Section VI. Complementary information

VI.3) Additional information

In addition to the FCA, the following Contracting Authorities (as defined by the Public Contracts Regulations 2015) will be Authorised Users of the FCA's Market Research Framework and may choose to use it:

- The Payments Systems Regulator (PSR)
- The Bank of England (BoE)
- The Prudential Regulation Authority (PRA)
- Financial Ombudsman Service (FOS)
- Financial Services Compensation Scheme (FSCS)
- Money & Pensions Service (MaPS)

VI.4) Procedures for review

VI.4.1) Review body

FCA

12 Endeavour Square

London

E20 1JN

Email

fcaprocurement@fca.org.uk

Country

United Kingdom

Internet address

www.fca.org.uk

VI.4.2) Body responsible for mediation procedures

FCA

12 Endeavour Square

London

E20 1JN

Email

fcaprocurement@fca.org.uk

Country

United Kingdom

Internet address

www.fca.org.uk

VI.4.4) Service from which information about the review procedure may be obtained

FCA

12 Endeavour Square

London

E20 1JN

Email

fcaprocurement@fca.org.uk

Country

United Kingdom

Internet address

www.fca.org.uk