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Contract

Membership to Website for Student Marketing

Southampton Solent University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-015528

Procurement identifier (OCID): ocds-h6vhtk-0658d5

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Scope

Description

Presence across international websites, to offer prospective students an end-to-end journey from online search through to enrolment and beyond.

Contract 1

Supplier

- IDP CONNECT LTD

Contract value

- £94,500 excluding VAT
- £118,125 including VAT

Below the relevant threshold

Date signed

30 June 2025

Contract dates

- 1 July 2025 to 15 July 2028
- 3 years, 15 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKJ32 - Southampton
-

Procedure

Procedure type

Below threshold - without competition

Supplier

IDP CONNECT LTD

- Companies House: 02471319
- Public Procurement Organisation Number: PHHC-2136-QMQV

First Floor, Bedford House, 69-79 Fulham High Street

London

SW6 3JW

United Kingdom

Email: AccountsTeam@idp-connect.com

Website: <https://partners.idp.com/>

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Southampton Solent University

- Public Procurement Organisation Number: PRYP-4729-BYJL

East Park Terrace

Southampton

SO14 0YN

United Kingdom

Email: finance.procurement@solent.ac.uk

Website: <http://www.solent.ac.uk>

Region: UKJ32 - Southampton

Organisation type: Public authority - sub-central government