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Tender

## **West Midlands Combined Authority Air Quality Behaviour Change Programme**

West Midlands Combined Authority

F02: Contract notice

Notice identifier: 2023/S 000-015483

Procurement identifier (OCID): ocds-h6vhtk-03d0d1

Published 1 June 2023, 8:10am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

#### **Contact**

Procurement team

#### **Email**

[Procurement.inbox@wmca.org.uk](mailto:Procurement.inbox@wmca.org.uk)

#### **Telephone**

+44 3453036760

#### **Country**

United Kingdom

**Region code**

UKG - West Midlands (England)

**Internet address(es)**

Main address

<https://www.wmca.org.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://wmca.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://wmca.bravosolution.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

West Midlands Combined Authority Air Quality Behaviour Change Programme

Reference number

04876-2023

### **II.1.2) Main CPV code**

- 90731100 - Air quality management

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

In February 2022, the WMCA Board approved the production of a West Midlands Air Quality Framework. This will complement the work that the 7 constituent local authorities are already undertaking through Air Quality Action Plans (and, in the case of Solihull, an air quality strategy). The Framework will clarify where the WMCA can add value to the work that is already progressing locally, including opportunity for economies of scale. This is particularly important given the recent Environment Act (2021) and the additional targets on addressing particulates, a review of limits of different pollutants and a new approach to developing partnerships for delivering improved air quality.

In March 2023 the WMCA was successful in securing a DEFRA air quality grant to support this collaborative work. The purpose of the grant is to improve knowledge and information about air quality and steps individuals can take to reduce their exposure to air pollution. We have made a start on this as part of the Air Quality Framework through commissioning a local research project and a region wide survey to help inform our approach to behaviour change projects. The results from this research and survey will be made available to the successful tenderer. We hope to develop this much more extensively through the DEFRA funding.

### **II.1.5) Estimated total value**

Value excluding VAT: £350,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 90731000 - Services related to air pollution

### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

### **II.2.4) Description of the procurement**

The WMCA requires consultancy support to deliver the behaviour change campaigns in the local community which includes the design, implementation and evaluation of 7 air quality behaviour change campaigns within each constituent authority.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

18

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

For more information on how to access the tender documents, please see section V1.3 of this notice.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

30 June 2023

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

30 June 2023

Local time

2:01pm

Place

WMCA or remote location

Information about authorised persons and opening procedure

The authorized procurement lead officer only.

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The point of contact for all companies throughout this procurement process is via West Midlands Combined Authority's Bravo eTendering system (<https://wmca.bravosolution.co.uk>) using the message/correspondence feature except as otherwise advised by West Midlands Combined Authority from time to time. Bidders should refrain from using any other forms of direct communication other than the Bravo. Once registered, please search for Project\_697, ITT\_1276, Air Quality Behaviour Change Programme, in order to gain access to the tender documentation.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Please refer to the ITT document for information on the review and escalation process.