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Contract

T21/12_Provision of AV Streaming Services for Graduations

Anglia Ruskin University Higher Education Corporation

F03: Contract award notice

Notice identifier: 2022/S 000-015475

Procurement identifier (OCID): ocds-h6vhtk-02f24c

Published 6 June 2022, 11:09am

Section I: Contracting authority

I.1) Name and addresses

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

CM1 1SQ

Contact

procurement@aru.ac.uk

Email

procurement@aru.ac.uk

Country

United Kingdom

NUTS code

UKH1 - East Anglia

Internet address(es)

Main address

www.aru.ac.uk

Buyer's address

<https://in-tendhost.co.uk/angliaruskinuniversity>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

T21/12_Provision of AV Streaming Services for Graduations

Reference number

T21/12

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.1.4) Short description

ARU require the graduation ceremonies to be live streamed to allow the friends and families of Graduands/Graduates to view from anywhere in the world. These ceremonies will then be made available for on-demand viewing – without charge to the viewer. The ceremonies are scheduled to be held across 3 different cities twice a year, normally in July and November. Graduations will not take place in more than 1 city at any one time. The 3 current locations are Peterborough Ceremony – Peterborough Cathedral - Peterborough PE1 1XZ Venue live stream – Peterborough Cathedral conference room, PE1 1XZ Chelmsford Ceremony – Chelmsford Cathedral - New St, Chelmsford CM1 1TY Venue Live Stream – Chapter House, Cathedral, CM1 1TY Cambridge Ceremony – Corn Exchange - 2 Wheeler St, Cambridge CB2 3QB Venue Live Stream – Guildhall - Cambridge CB2 3QB

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £250,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79952000 - Event services
- 32320000 - Television and audio-visual equipment
- 92100000 - Motion picture and video services

II.2.3) Place of performance

NUTS codes

- UKH1 - East Anglia

Main site or place of performance

Anglia Ruskin University

II.2.4) Description of the procurement

ARU require the graduation ceremonies to be live streamed to allow the friends and families of Graduands/Graduates to view from anywhere in the world. These ceremonies will then be made available for on-demand viewing – without charge to the viewer. The ceremonies are scheduled to be held across 3 different cities twice a year, normally in July and November. Graduations will not take place in more than 1 city at any one time. The 3 current locations are Peterborough Ceremony – Peterborough Cathedral - Peterborough PE1 1XZ Venue live stream – Peterborough Cathedral conference room, PE1 1XZ Chelmsford Ceremony – Chelmsford Cathedral - New St, Chelmsford CM1 1TY Venue Live Stream – Chapter House, Cathedral, CM1 1TY Cambridge Ceremony – Corn Exchange - 2 Wheeler St, Cambridge CB2 3QB Venue Live Stream – Guildhall - Cambridge CB2 3QB. The current number of ceremonies, and indication of start times, held in each location during July and November, are as follows: Peterborough – 1 ceremony (2pm) over 1 day. Chelmsford – 3 ceremonies (11am, 3pm and 6pm) per day over 5 consecutive days and Cambridge – 3 ceremonies (11am, 3pm and 6pm) per day over 5 consecutive days. These dates may change in future years, and/or the number of ceremonies may increase or decrease. Each ceremony should be professionally edited into its own film and where an honorary has been present we will also require their oration and response to be provided as a separate film to be used by the marketing team. The stream must be available through a web browser on all devices such as desktops, laptops and mobile devices etc and all operating systems including Android and IOS, and to all viewers, worldwide. All streaming and recorded videos must also include English Language subtitles – Subtitles must be accurate and cross checked if automated. In addition to the filming and streaming of the ceremonies the supplier must provide large display screens at the ceremonies which play a pre-recorded video whilst guests are being seated. The AV supplier must provide all audio-visual equipment for our graduation ceremonies to support

the live streaming and filming of all ceremonies. This would include, but is not limited to, cameras with tripod and platforms, display screens, laptops, mixing desk for sound, microphones for use on lectern and lapel mics for speakers etc. The AV supplier must also supply all staff and technicians required to ensure the smooth running of all AV both during the lead up to the event and the event itself, including but not limited to, production manager, vision mixer, camera operators, sound engineer, runner and webcasting technician etc.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

Option to extend for 2 x 12months periods after the initial term

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-027358](#)

Section V. Award of contract

Title

T21/12_Provision of AV Streaming Services for Graduations

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 February 2022

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

First Sight Media Ltd

Hillside, Albion Street,

Chipping Norton

OX7 5BH

Country

United Kingdom

NUTS code

- UKJ14 - Oxfordshire

National registration number

5136287

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £250,000

Total value of the contract/lot: £606,215

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

CM1 1SQ

Email

procurement@aru.ac.uk

Country

United Kingdom