

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/015421-2022>

Planning

96033 TFL - Brand Licencing & Development EME

Transport for London

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-015421

Procurement identifier (OCID): ocds-h6vhtk-0342e3

Published 1 June 2022, 5:17pm

Section I: Contracting authority

I.1) Name and addresses

Transport for London

Palestra, 197 Blackfriars Road

London

SE1 8NJ

Contact

Mx Fotis Bountalis

Email

fotisbountalis@tfl.gov.uk

Telephone

+44 7496608560

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Transportation

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

96033 TFL - Brand Licencing & Development EME

Reference number

DN615639

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Purpose of the MSQ: As part of this MSQ, TfL is seeking your views on the extent of your capabilities and appetite in relation to 'Brand Licensing & Development'. The feedback from this MSQ will Inform decisions relating to the procurement of 'Brand Licensing & Development'. This exercise does not form part of any formal procurement process. All responses will be carefully considered but will not bind TfL to any particular approach to the procurement, nor will responses be treated as conveying any promise or commitment on the part of the respondent.

This exercise does not form part of any formal procurement process. All responses will be carefully considered but will not bind TfL to any particular approach to the procurement, nor will responses be treated as conveying any promise or commitment on the part of the respondent.

Please complete this questionnaire via ProContract under the reference: DN615639. The form can also be completed via Microsoft E-forms if your organisation is using Office365. The link is:<https://forms.office.com/r/EeJLmRggvK>

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

TfL is seeking market insight in the form of MSQ e-form on their approach for the 'Brand Licensing & Development'. The feedback from this MSQ will Inform decisions relating to the procurement of 'Brand Licensing & Development'. This exercise does not form part of any formal procurement process. All responses will be carefully considered but will not bind TfL to any particular approach to the procurement, nor will responses be treated as conveying any promise or commitment on the part of the respondent.

II.3) Estimated date of publication of contract notice

30 September 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes