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Tender

PROVISION OF A MARKETING PLATFORM

Cell & Gene Therapy Catapult

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-015401

Procurement identifier (OCID): ocds-h6vhtk-065889

Published 19 February 2026, 4:05pm

Scope

Description

CGT Catapult intends to procure a system which achieves the following:

Provide a modern, scalable, user-friendly, centralised marketing platform.

A system that effectively replaces the current functionality of Dynamics and Click with no downtime or loss of quality data.

Reduce the time spent on manual activities by using automation and AI technology.

Enhance the user and administration experience in relation to CGT Catapult's ERP (IFS)

Provide intuitive, robust and customisable reporting functionality.

Integration with its existing ERP (IFS).

Compliance with regulatory requirements.

This is for a 2-year contract with the potential to extend for a further two separate years (2+1+1 years).

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Software-package-and-information-systems./59299F7P3M>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/59299F7P3M>

Total value (estimated)

- £240,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 May 2026 to 3 April 2028
- Possible extension to 6 May 2030
- 4 years, 6 days

Description of possible extension:

2 year contract with the possibility to extend for two separate years. (2+1+1 years)

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

- 48100000 - Industry specific software package
- 48170000 - Compliance software package
- 48200000 - Networking, Internet and intranet software package
- 48210000 - Networking software package
- 48211000 - Platform interconnectivity software package
- 48213000 - Operating system enhancement software package
- 72268000 - Software supply services
- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 79342100 - Direct marketing services
- 79413000 - Marketing management consultancy services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
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Submission

Enquiry deadline

2 March 2026, 5:00pm

Tender submission deadline

17 March 2026, 12:00pm

Submission address and any special instructions

<https://www.delta-esourcing.com/>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

13 April 2026

Award criteria

Name	Description	Type	Weighting
Criterion 2	Quality	Price	70%
Criterion 1	Price	Price	30%

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Cell & Gene Therapy Catapult

- Public Procurement Organisation Number: PNLN-8116-PBCH

12th Floor Guys Hospital

London

SE1 9RT

United Kingdom

Email: procurement@ct.catapult.org.uk

Region: UKI44 - Lewisham and Southwark

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)