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Tender

## Strategic Counsel

The Crown Estate

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015387

Procurement identifier (OCID): ocds-h6vhtk-050394 ([view related notices](#))

Published 15 April 2025, 7:05pm

## Scope

## Description

The Crown Estate is looking for an agency which can support at a strategic level, providing counsel in relation to key political, policy and regulatory issues relating to its operating environment.

The Crown Estate is running an Invitation To Tender to appoint two agencies for the following services:

Lot 1) Strategic Counsel

Lot 2) Northern Ireland - Strategic Advice/Monitoring/Public Affairs delivery support (agency to be based in Northern Ireland)

## Total value (estimated)

- £2,320,000 excluding VAT
- £2,784,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 7 July 2025 to 2 July 2027
- Possible extension to 6 July 2029
- 4 years

Description of possible extension:

Initial 2 year contract with 2 x 1 year extension options

### **Main procurement category**

Services

### **CPV classifications**

- 32412000 - Communications network
- 79400000 - Business and management consultancy and related services
- 98110000 - Services furnished by business, professional and specialist organisations
- 98132000 - Services furnished by political organisations

### **Not the same for all lots**

Contract locations are shown in Lot sections, because they are not the same for all lots.

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## **Lot 1. Strategic Counsel- England Based**

### **Description**

The Crown Estate is looking for an agency which can support at a strategic level, providing counsel in relation to key political, policy and regulatory issues relating to its operating environment.

### **Lot value (estimated)**

- £2,000,000 excluding VAT
- £2,400,000 including VAT

### **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

## **Same for all lots**

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Northern Ireland - Strategic Advice/Monitoring/Public Affairs delivery support (agency to be based in Northern Ireland)**

### **Description**

The Crown Estate is looking for an agency which can support at a strategic level, providing counsel in relation to key political, policy and regulatory issues relating to its operating environment.

Northern Ireland - Strategic Advice/Monitoring/Public Affairs delivery support (agency to be based in Northern Ireland)

### **Lot value (estimated)**

- £320,000 excluding VAT
- £384,000 including VAT

### **Contract locations**

- UKN - Northern Ireland

## **Same for all lots**

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

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## Participation

### Particular suitability

**Lot 1. Strategic Counsel- England Based**

**Lot 2. Northern Ireland - Strategic Advice/Monitoring/Public Affairs delivery support (agency to be based in Northern Ireland)**

Small and medium-sized enterprises (SME)

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## Submission

### Enquiry deadline

30 April 2025, 12:00pm

### Submission type

Tenders

### Tender submission deadline

12 May 2025, 12:00pm

### Submission address and any special instructions

Please go to our Tender Portal to view and respond to this ITT:

<https://secure.sourcedogg.com/profile/676e86f0-50b5-4563-b7b6-529dcfeb28b7/requests/68250>

## **Tenders may be submitted electronically**

Yes

## **Languages that may be used for submission**

English

## **Award decision date (estimated)**

20 June 2025

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## **Award criteria**

Name	Type	Weighting
Quality and Social Value	Quality	50%
Commercial	Cost	20%
Presentation	Quality	20%
Supplier Charter	Quality	10%

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Competitive flexible procedure

### Competitive flexible procedure description

1. PSQ Evaluation
2. Bid Submission
3. Downselection for Presentation Stage
4. Best and Final Offer

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## Documents

### Associated tender documents

<http://www.https://secure.sourcedogg.com/profile/676e86f0-50b5-4563-b7b6-529dcfeb28b7/requests/68250>

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### Contracting authority

**The Crown Estate**

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: [tenders@thecrownestate.co.uk](mailto:tenders@thecrownestate.co.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government