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Tender

External trust and school communications for Ormiston Academies Trust

Ormiston Academies Trust (OAT)

F02: Contract notice

Notice identifier: 2024/S 000-015387

Procurement identifier (OCID): ocids-h6vhtk-03a625

Published 15 May 2024, 9:19am

Section I: Contracting authority

I.1) Name and addresses

Ormiston Academies Trust (OAT)

Unit G.05B, Assay Studios, 141 Newhall Street

Birmingham

B3 1SF

Contact

Sheona Grant

Email

procurement@ormistonacademies.co.uk

Telephone

+44 1212365100

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

06982127

Internet address(es)

Main address

<https://www.ormistonacademiustrust.co.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/141605>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=81652&B=OAT

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=81652&B=OAT

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

External trust and school communications for Ormiston Academies Trust

Reference number

87383

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The aim of the contract is to secure expertise and capacity in press, public relations and crisis management for the trust, supporting all schools and the central team.

The term of the Contract shall be for a period of two years with optional extension of up to 36 months making the maximum duration of the contract five years including extension periods.

The annual contract value is estimated at £100,000 - £125,000.

II.1.5) Estimated total value

Value excluding VAT: £765,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics

- 79400000 - Business and management consultancy and related services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services
- 79430000 - Crisis management services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The aim of the contract is to secure expertise and capacity in press, public relations and crisis management for the trust, supporting all schools and the central team.

The term of the Contract shall be for a period of two years with optional extension of up to 36 months making the maximum duration of the contract five years including extension periods.

The annual contract value is estimated at £100,000 - £125,000.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £765,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 October 2024

End date

30 September 2029

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-004762](#)

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 June 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

21 June 2024

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Ormiston Academies Trust

One Victoria Square

Birmingham

B1 1BD

Email

procurement@ormistonacademies.co.uk

Telephone

+44 1212365100

Country

United Kingdom

Internet address

<https://www.ormistonacademiestrust.co.uk/>

VI.4.2) Body responsible for mediation procedures

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom