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Tender

## **External trust and school communications for Ormiston Academies Trust**

Ormiston Academies Trust (OAT)

F02: Contract notice

Notice identifier: 2024/S 000-015387

Procurement identifier (OCID): ocids-h6vhtk-03a625

Published 15 May 2024, 9:19am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Ormiston Academies Trust (OAT)

Unit G.05B, Assay Studios, 141 Newhall Street

Birmingham

B3 1SF

#### **Contact**

Sheona Grant

#### **Email**

[procurement@ormistonacademies.co.uk](mailto:procurement@ormistonacademies.co.uk)

#### **Telephone**

+44 1212365100

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**National registration number**

06982127

**Internet address(es)**

Main address

<https://www.ormistonacademiestrust.co.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/141605>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=81652&B=OAT](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=81652&B=OAT)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=81652&B=OAT](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=81652&B=OAT)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

External trust and school communications for Ormiston Academies Trust

Reference number

87383

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The aim of the contract is to secure expertise and capacity in press, public relations and crisis management for the trust, supporting all schools and the central team.

The term of the Contract shall be for a period of two years with optional extension of up to 36 months making the maximum duration of the contract five years including extension periods.

The annual contract value is estimated at £100,000 - £125,000.

#### **II.1.5) Estimated total value**

Value excluding VAT: £765,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79300000 - Market and economic research; polling and statistics

- 79400000 - Business and management consultancy and related services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services
- 79430000 - Crisis management services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The aim of the contract is to secure expertise and capacity in press, public relations and crisis management for the trust, supporting all schools and the central team.

The term of the Contract shall be for a period of two years with optional extension of up to 36 months making the maximum duration of the contract five years including extension periods.

The annual contract value is estimated at £100,000 - £125,000.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £765,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 October 2024

End date

30 September 2029

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-004762](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

21 June 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

21 June 2024

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Ormiston Academies Trust

One Victoria Square

Birmingham

B1 1BD

Email

[procurement@ormistonacademies.co.uk](mailto:procurement@ormistonacademies.co.uk)

Telephone

+44 1212365100

Country

United Kingdom

Internet address

<https://www.ormistonacademiestrust.co.uk/>

#### **VI.4.2) Body responsible for mediation procedures**

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom