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Contract

## **CN250514 Viticulture Marketing**

Kent County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-015310

Procurement identifier (OCID): ocds-h6vhtk-065855

Published 19 February 2026, 2:40pm

### **Scope**

### **Description**

Kent County Council (KCC) have completed a tender exercise to procure a provider to deliver a comprehensive communications and marketing programme to support the Kent Wine Sector. The primary focus for the commission is developing and implementing an effective county-wide strategy to promote Kent as the UK's foremost wine region. The successful provider will lead on communications and marketing activities, working collaboratively with local vineyards, industry groups, and key stakeholders to position Kent as the UK's foremost wine region, the leading English wine destination, driving awareness, footfall, revenue, and sales for Kent vineyards. The provider will also support the development and promotion of a Protected Designation of Origin (PDO) for Kent wines, ensuring PDO messaging is integrated into the broader communications and marketing work.

KCC identified a number of candidates who were invited to submit a tender for the opportunity.

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## **Contract 1**

### **Supplier**

- Wondersphere Ltd

### **Contract value**

- £50,000 excluding VAT
- £60,000 including VAT

Below the relevant threshold

### **Date signed**

1 February 2026

### **Contract dates**

- 1 February 2026 to 31 January 2027
- 1 year

### **Main procurement category**

Services

## CPV classifications

- 79340000 - Advertising and marketing services

## Contract locations

- UKJ4 - Kent

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### Wondersphere Ltd

Applehurst Pilgrims Way, Kemsing

Sevenoaks

TN15 6TE

United Kingdom

Email: [francis@wondersphere.com](mailto:francis@wondersphere.com)

Region: UKJ46 - West Kent

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Kent County Council

- Public Procurement Organisation Number: PLDL-8938-YGYW

Sessions House

Maidstone

ME14 1XQ

United Kingdom

Email: [Joseph.kay@kent.gov.uk](mailto:Joseph.kay@kent.gov.uk)

Website: <https://www.kent.gov.uk/>

Region: UKJ45 - Mid Kent

Organisation type: Public authority - sub-central government