

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/015200-2026>

Contract

## **C3827 EVP Attraction**

FCA

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-015200

Procurement identifier (OCID): ocds-h6vhtk-065812

Published 19 February 2026, 12:27pm

## **Scope**

## **Reference**

C3827

## **Description**

We procured a supplier to refine and activate our Employer Value Proposition (EVP) through the development of a differentiated employer brand and comprehensive playbook. This will include tailored messaging, visual identity, and content frameworks across all talent segments and divisions, including Early Careers and Executive Recruitment. The supplier will also support the redesign of our career site and create collateral and training materials for a Brand Ambassador Programme

---

## **Contract 1. C3827 EVP Attraction**

### **Supplier**

- [Symphony Talent Limited](#)

### **Contract value**

- £149,592.30 excluding VAT
- £179,510.76 including VAT

Below the relevant threshold

### **Date signed**

9 January 2026

### **Contract dates**

- 12 January 2026 to 11 April 2026
- Possible extension to 11 July 2026
- 6 months

Description of possible extension:

Option to extend by an additional 3 months

### **Main procurement category**

Services

## **Options**

The right to additional purchases while the contract is valid.

Option to extend by an additional 3 months

## **CPV classifications**

- 79342000 - Marketing services

---

## **Procedure**

### **Procedure type**

Below threshold - limited competition

---

## **Supplier**

### **Symphony Talent Limited**

First Floor, 11 St Chad's Street

London

WC1H 8BG

United Kingdom

Email: [craig.barnett@symphonytalent.com](mailto:craig.barnett@symphonytalent.com)

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. C3827 EVP Attraction

---

## Contracting authority

### FCA

- Public Procurement Organisation Number: PTYH-4442-XPRH

12 Endeavour Square

London

E20 1JN

United Kingdom

Contact name: FCA Procurement

Email: [chengetai.garaiza1@fca.org.uk](mailto:chengetai.garaiza1@fca.org.uk)

Website: <http://www.fca.org.uk>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - central government