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Contract

## **FRA075 - Behaviour Change Interventions Framework**

Waste & Resources Action Programme

F03: Contract award notice

Notice identifier: 2021/S 000-015197

Procurement identifier (OCID): ocids-h6vhtk-029221

Published 2 July 2021, 12:14pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Waste & Resources Action Programme

Blenheim Court, 19 George Street

Banbury

OX16 5BH

#### **Email**

[hannah.lucas@wrap.org.uk](mailto:hannah.lucas@wrap.org.uk)

#### **Telephone**

+44 1295819900

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**National registration number**

WRAP

**Internet address(es)**

Main address

<http://www.wrap.org.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Environment

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

FRA075 - Behaviour Change Interventions Framework

**II.1.2) Main CPV code**

- 73200000 - Research and development consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The objective of this framework is to develop and deliver high quality behaviour change interventions.

WRAP is seeking Behaviour Change Agencies to assist in the development and delivery of interventions. The pool of agencies will be arranged as a framework from which WRAP can call-off support when required.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,083,333

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

The objective of this framework is to develop and deliver high quality behaviour change interventions.

WRAP is seeking Behaviour Change Agencies to assist in the development and delivery of interventions. The pool of agencies will be arranged as a framework from which WRAP can call-off support when required.

Full details of our requirements are provided in the procurement documents.

### **II.2.5) Award criteria**

Cost criterion - Name: Composite Day Rate / Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-002746](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 May 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Behaviour Change limited

4 Devonshire Street,

London,

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07099594

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,083,333

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A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 May 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Behavioural Insights

4 Matthew Parker Street,

London,

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08567792

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,083,333

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A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 May 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Ogilvy and Mather Group Holdings Limited

Sea Containers, 18 Upper Ground,

London,

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

00045810

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,083,333

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### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 May 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Social Change

29-31 Mint Street,

Lincoln

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07140238

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,083,333



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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=607152288>

GO Reference: GO-202172-PRO-18502302

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Waste & Resources Action Programme

Second Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

Telephone

+44 1295819900

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Waste & Resources Action Programme

Second Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

Telephone

+44 1295819900

Country

United Kingdom