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Contract

FRA075 - Behaviour Change Interventions Framework

Waste & Resources Action Programme

F03: Contract award notice

Notice identifier: 2021/S 000-015197

Procurement identifier (OCID): ocids-h6vhtk-029221

Published 2 July 2021, 12:14pm

Section I: Contracting authority

I.1) Name and addresses

Waste & Resources Action Programme

Blenheim Court, 19 George Street

Banbury

OX16 5BH

Email

hannah.lucas@wrap.org.uk

Telephone

+44 1295819900

Country

United Kingdom

NUTS code

UK - United Kingdom

National registration number

WRAP

Internet address(es)

Main address

www.wrap.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

FRA075 - Behaviour Change Interventions Framework

II.1.2) Main CPV code

- 73200000 - Research and development consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The objective of this framework is to develop and deliver high quality behaviour change interventions.

WRAP is seeking Behaviour Change Agencies to assist in the development and delivery of interventions. The pool of agencies will be arranged as a framework from which WRAP can call-off support when required.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,083,333

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

The objective of this framework is to develop and deliver high quality behaviour change interventions.

WRAP is seeking Behaviour Change Agencies to assist in the development and delivery of interventions. The pool of agencies will be arranged as a framework from which WRAP can call-off support when required.

Full details of our requirements are provided in the procurement documents.

II.2.5) Award criteria

Cost criterion - Name: Composite Day Rate / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-002746](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 May 2021

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Behaviour Change limited

4 Devonshire Street,

London,

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07099594

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,083,333

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 May 2021

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Behavioural Insights

4 Matthew Parker Street,

London,

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08567792

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,083,333

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 May 2021

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ogilvy and Mather Group Holdings Limited

Sea Containers, 18 Upper Ground,

London,

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

00045810

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,083,333

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 May 2021

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Social Change

29-31 Mint Street,

Lincoln

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07140238

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,083,333

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=607152288>

GO Reference: GO-202172-PRO-18502302

VI.4) Procedures for review

VI.4.1) Review body

Waste & Resources Action Programme

Second Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

Telephone

+44 1295819900

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Waste & Resources Action Programme

Second Floor, Blenheim Court, 19 George Street

Banbury

OX16 5BH

Telephone

+44 1295819900

Country

United Kingdom