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Contract

NSMM - City Of Wonder - Digital Commission

The National Science and Media Museum

F03: Contract award notice

Notice identifier: 2024/S 000-015120

Procurement identifier (OCID): ocids-h6vhtk-042136

Published 13 May 2024, 11:27am

Section I: Contracting authority

I.1) Name and addresses

The National Science and Media Museum

The National Science and Media Museum

Bradford

Email

procurement@sciencemuseum.ac.uk

Country

United Kingdom

NUTS code

UKE41 - Bradford

Internet address(es)

Main address

<https://www.scienceandmediamuseum.org.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

10

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NSMM - City Of Wonder - Digital Commission

Reference number

NSM3211M

II.1.2) Main CPV code

- 92312200 - Services provided by authors, composers, sculptors, entertainers and other individual artists

II.1.3) Type of contract

Services

II.1.4) Short description

The National Science and Media Museum (NSMM) and Bradford 2025 UK City of Culture are delighted to announce a major new commission opportunity - City of Wonder. This project will explore the sound and vision technologies that have changed how we experience our physical and virtual worlds. We envision this as an internationally significant interactive digital experience, forming a key part of Bradford City of Culture 2025. The museum, which is part of the Science Museum Group (SMG), is seeking proposals from prominent experience designers, artists or creative studios to lead on the creation of a newly commissioned storytelling experience in Gallery One of the museum.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £550,000

II.2) Description

II.2.2) Additional CPV code(s)

- 92312200 - Services provided by authors, composers, sculptors, entertainers and other individual artists
- 92312250 - Services provided by individual artists
- 92521100 - Museum-exhibition services

II.2.3) Place of performance

NUTS codes

- UKE41 - Bradford

II.2.4) Description of the procurement

The National Science and Media Museum (NSMM) and Bradford 2025 UK City of Culture are delighted to announce a major new commission opportunity - City of Wonder. This project will explore the sound and vision technologies that have changed how we experience our physical and virtual worlds. We envision this as an internationally significant interactive digital experience, forming a key part of Bradford City of Culture 2025. The museum, which is part of the Science Museum Group (SMG), is seeking proposals from prominent experience designers, artists or creative studios to lead on the creation of a newly commissioned storytelling experience in Gallery One of the museum.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-035572](#)

Section V. Award of contract

Contract No

NSM3211M

Title

Interactive Digital Commission

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 May 2024

V.2.2) Information about tenders

Number of tenders received: 40

Number of tenders received from SMEs: 33

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 40

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Jingo Juice t/a Marshmallow Laser Feast

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £550,000

Total value of the contract/lot: £550,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom