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Contract

## **NSMM - City Of Wonder - Digital Commission**

The National Science and Media Museum

F03: Contract award notice

Notice identifier: 2024/S 000-015120

Procurement identifier (OCID): ocds-h6vhtk-042136

Published 13 May 2024, 11:27am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The National Science and Media Museum

The National Science and Media Museum

Bradford

#### **Email**

[procurement@sciencemuseum.ac.uk](mailto:procurement@sciencemuseum.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKE41 - Bradford

#### **Internet address(es)**

Main address

<https://www.scienceandmediamuseum.org.uk/>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Other activity

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

NSMM - City Of Wonder - Digital Commission

Reference number

NSM3211M

#### **II.1.2) Main CPV code**

- 92312200 - Services provided by authors, composers, sculptors, entertainers and other individual artists

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The National Science and Media Museum (NSMM) and Bradford 2025 UK City of Culture are delighted to announce a major new commission opportunity - City of Wonder. This project will explore the sound and vision technologies that have changed how we experience our physical and virtual worlds. We envision this as an internationally significant interactive digital experience, forming a key part of Bradford City of Culture 2025. The museum, which is part of the Science Museum Group (SMG), is seeking proposals from prominent experience designers, artists or creative studios to lead on the creation of a newly commissioned storytelling experience in Gallery One of the museum.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £550,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 92312200 - Services provided by authors, composers, sculptors, entertainers and other individual artists
- 92312250 - Services provided by individual artists
- 92521100 - Museum-exhibition services

### **II.2.3) Place of performance**

NUTS codes

- UKE41 - Bradford

### **II.2.4) Description of the procurement**

The National Science and Media Museum (NSMM) and Bradford 2025 UK City of Culture are delighted to announce a major new commission opportunity - City of Wonder. This project will explore the sound and vision technologies that have changed how we experience our physical and virtual worlds. We envision this as an internationally significant interactive digital experience, forming a key part of Bradford City of Culture 2025. The museum, which is part of the Science Museum Group (SMG), is seeking proposals from prominent experience designers, artists or creative studios to lead on the creation of a newly commissioned storytelling experience in Gallery One of the museum.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-035572](#)

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## **Section V. Award of contract**

### **Contract No**

NSM3211M

### **Title**

Interactive Digital Commission

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 May 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 40

Number of tenders received from SMEs: 33

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 40

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Jingo Juice t/a Marshmallow Laser Feast

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £550,000

Total value of the contract/lot: £550,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom