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Not applicable

## **CRM Platform**

Leeds Trinity University

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-015103

Procurement identifier (OCID): ocds-h6vhtk-0341a5

Published 30 May 2022, 4:05pm

## **Section I: Contracting authority/entity**

### **I.1) Name and addresses**

Leeds Trinity University

Brownberrie Lane

Leeds

LS18 5HD

#### **Email**

[m.hayter@leedstrinity.ac.uk](mailto:m.hayter@leedstrinity.ac.uk)

#### **Telephone**

+44 1132837100

#### **Country**

United Kingdom

## **NUTS code**

UKE4 - West Yorkshire

## **Internet address(es)**

Main address

<https://www.leedstrinity.ac.uk/>

Buyer's address

<https://neupc.delta-esourcing.com/members/leeds-trinity-university/>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

CRM Platform

Reference number

ITS056LTU

#### **II.1.2) Main CPV code**

- 48900000 - Miscellaneous software package and computer systems

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Leeds Trinity University is seeking a fit for purpose single CRM system that will enable delivery of engaging, professional, and high-quality communications to enquirers, applicants, partners and current students. The system will also deliver a seamless journey from applicant to enrolled student. It will enable the University to segment communications by audience and allow tracking of reach, engagement, and analysis of communication effectiveness, to improve the applicant and student experience.

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## **Section VII. Changes**

### **VII.1) Information to be changed or added**

#### **VII.1.2) Text to be corrected in the original notice**

Section number

IV.2.2)

Place of text to be modified

IV.2.2

Instead of

Date

23 June 2022

Local time

5:00pm

Read

Date

20 June 2022

Local time

5:00pm

### **VII.2) Other additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://neupc.delta-esourcing.com/tenders/UK-UK-Leeds:-Miscellaneous-software-package->

[and-computer-systems./6NV4X5DS4E](#)

To respond to this opportunity, please click here:

<https://neupc.delta-esourcing.com/respond/6NV4X5DS4E>

GO Reference: GO-2022530-PRO-20227875