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Pipeline

## **Media and Creative Framework**

Crown Commercial Service

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015078

Procurement identifier (OCID): ocds-h6vhtk-0502d0 ([view related notices](#))

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### **Scope**

### **Reference**

RM6364

### **Description**

Media and Creative Services Framework.

### **Commercial tool**

Establishes a framework

### **Total value (estimated)**

- £1,950,000,000 excluding VAT
- £2,340,000,000 including VAT

### **Contract dates (estimated)**

- 26 November 2025 to 25 November 2029
- Possible extension to 25 May 2030
- 4 years, 6 months

### **Main category**

Services

### **CPV classifications**

- 79341000 - Advertising services

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## **Submission**

### **Publication date of tender notice (estimated)**

14 May 2025

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## **Contracting authority**

## **Crown Commercial Service**

- Public Procurement Organisation Number: PBZB-4962-TVLR

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Website: <https://www.gov.uk/ccs>

Region: UKD72 - Liverpool

Organisation type: Public authority - central government