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**Pipeline** 

### **Media and Creative Framework**

Crown Commercial Service

UK1: Pipeline notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-015078

Procurement identifier (OCID): ocds-h6vhtk-0502d0 (view related notices)

Published 14 April 2025, 4:23pm

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## Scope

#### Reference

RM6364

### **Description**

Media and Creative Services Framework.

#### Commercial tool

Establishes a framework

### **Total value (estimated)**

- £1,950,000,000 excluding VAT
- £2,340,000,000 including VAT

## **Contract dates (estimated)**

- 26 November 2025 to 25 November 2029
- Possible extension to 25 May 2030
- 4 years, 6 months

#### Main category

Services

#### **CPV** classifications

• 79341000 - Advertising services

#### **Submission**

## Publication date of tender notice (estimated)

14 May 2025

# **Contracting authority**

#### **Crown Commercial Service**

• Public Procurement Organisation Number: PBZB-4962-TVLR

The Capital, Old Hall Street

Liverpool

L3 9PP

**United Kingdom** 

Telephone: +44 3454102222

Email: <a href="mailto:supplier@crowncommercial.gov.uk">supplier@crowncommercial.gov.uk</a>

Website: <a href="https://www.gov.uk/ccs">https://www.gov.uk/ccs</a>

Region: UKD72 - Liverpool

Organisation type: Public authority - central government