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Pipeline

Media and Creative Framework

Crown Commercial Service

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015078

Procurement identifier (OCID): ocds-h6vhtk-0502d0 ([view related notices](#))

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Scope

Reference

RM6364

Description

Media and Creative Services Framework.

Commercial tool

Establishes a framework

Total value (estimated)

- £1,950,000,000 excluding VAT
- £2,340,000,000 including VAT

Contract dates (estimated)

- 26 November 2025 to 25 November 2029
- Possible extension to 25 May 2030
- 4 years, 6 months

Main category

Services

CPV classifications

- 79341000 - Advertising services

Submission

Publication date of tender notice (estimated)

14 May 2025

Contracting authority

Crown Commercial Service

- Public Procurement Organisation Number: PBZB-4962-TVLR

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Website: <https://www.gov.uk/ccs>

Region: UKD72 - Liverpool

Organisation type: Public authority - central government