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Pipeline

## Media and Creative Framework

Crown Commercial Service

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015078

Procurement identifier (OCID): ocds-h6vhtk-0502d0 ([view related notices](#))

Published 14 April 2025, 4:23pm

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## Scope

## Reference

RM6364

## Description

Media and Creative Services Framework.

## Commercial tool

Establishes a framework

## Total value (estimated)

- £1,950,000,000 excluding VAT
- £2,340,000,000 including VAT

### **Contract dates (estimated)**

- 26 November 2025 to 25 November 2029
- Possible extension to 25 May 2030
- 4 years, 6 months

### **Main category**

Services

### **CPV classifications**

- 79341000 - Advertising services

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### **Submission**

#### **Publication date of tender notice (estimated)**

14 May 2025

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### **Contracting authority**

## **Crown Commercial Service**

- Public Procurement Organisation Number: PBZB-4962-TVLR

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Website: <https://www.gov.uk/ccs>

Region: UKD72 - Liverpool

Organisation type: Public authority - central government