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Tender

## Communities First Behaviour Change

Northumberland County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-015061

Procurement identifier (OCID): ocds-h6vhtk-0502c1 ([view related notices](#))

Published 14 April 2025, 4:02pm

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### Scope

### Reference

NCC1573

### Description

This research project will use appropriate evidence-based behaviour change theories to identify factors (e.g. personal, institutional, or systemic) that are barriers or enablers to embedding the CF approach across Northumberland County Council and key partners.

The results of this analysis will support NCC and relevant partner organisations to understand and address these barriers and enablers to move further and faster to adopting the Communities First approach.

Methods and measurement

The Provider will propose their methodology in their tender submission for this work, but

broadly it will be expected to include:

- Selection and application of appropriate evidence-based behaviour change theory/theories to underpin the analysis.
- Identification of the target behaviours that professionals and/or organisations need to adopt in order to implement the Communities First approach (also involve identifying current behaviours that do not support the approach and need to change). This would involve initial scoping work with NCC and key system partners to identify the target behaviours.
- Use of appropriate qualitative research methodologies to analyse barriers and enablers for professionals and the wider organisation to delivering Communities First approach, using the evidence based behaviour change theory (see point 1 above).
- Include both retrospective evaluation of adoption to date and analysis of anticipated barriers and enablers for wider adoption of the Communities First approach.
- Provide relevant recommendations to support successful implementation and maintenance of Communities First approach across NCC and key system partners.

### **Total value (estimated)**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 19 May 2025 to 15 May 2026
- Possible extension to 15 August 2026
- 1 year, 2 months, 28 days

Description of possible extension:

Optional 3 month extension if required

## **Main procurement category**

Services

## **CPV classifications**

- 85322000 - Community action programme
- 85323000 - Community health services
- 98300000 - Miscellaneous services

## **Contract locations**

- UKC21 - Northumberland

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

## **Tender submission deadline**

29 April 2025, 12:00pm

## **Submission address and any special instructions**

<https://www.open-uk.org/projects/overview/3b873181-4c1a-409c-b8ea-899d4c9e0c07>

You will need to register on the OPEN procurement portal to access this opportunity,

## **Tenders may be submitted electronically**

Yes

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## **Award criteria**

70% Quality

25% Price

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## **Procedure**

### **Procedure type**

Below threshold - open competition

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## Documents

### Associated tender documents

<https://www.open-uk.org/projects/overview/3b873181-4c1a-409c-b8ea-899d4c9e0c07>

### Technical specifications to be met

<https://www.open-uk.org/projects/overview/3b873181-4c1a-409c-b8ea-899d4c9e0c07>

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## Contracting authority

### Northumberland County Council

- Public Procurement Organisation Number: PJJX-1133-JRGV

County Hall

Morpeth

NE61 2EF

United Kingdom

Contact name: Mr Graeme Hayes

Email: [CCPS@northumberland.gov.uk](mailto:CCPS@northumberland.gov.uk)

Region: UKC21 - Northumberland

Organisation type: Public authority - sub-central government