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Contract

## **Whole Family Support Framework (Re-Opening 2025)**

East Ayrshire Council

F03: Contract award notice

Notice identifier: 2025/S 000-015035

Procurement identifier (OCID): ocds-h6vhtk-04ce8c

Published 14 April 2025, 3:37pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

East Ayrshire Council

Corporate Procurement Team, London Road HQ

Kilmarnock

KA3 7BU

#### **Email**

[zoe.wilson@east-ayrshire.gov.uk](mailto:zoe.wilson@east-ayrshire.gov.uk)

#### **Telephone**

+44 1563576000

#### **Country**

United Kingdom

#### **NUTS code**

UKM93 - East Ayrshire and North Ayrshire mainland

**Internet address(es)**

Main address

<http://www.east-ayrshire.gov.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00223](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00223)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Whole Family Support Framework (Re-Opening 2025)

Reference number

PS/24/18

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The service will work with each of the six HEART (Help Everyone at The Right Time) areas to identify and support children and families in need of support at the earliest possible point. The aim is to prevent, mitigate and recover from the challenges they are experiencing by recognizing and building on family strengths. The service will provide direct early family focused support to achieve more consistency in identifying and responding to families' needs within each providers' area of expertise.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,000,000

### **II.2) Description**

#### **II.2.1) Title**

Children & Young People's Mental Health & Wellbeing Services

Lot No

3

**II.2.2) Additional CPV code(s)**

- 79411100 - Business development consultancy services

**II.2.3) Place of performance**

NUTS codes

- UKM93 - East Ayrshire and North Ayrshire mainland

**II.2.4) Description of the procurement**

Lot 3 - Children & Young People's Mental Health & Wellbeing Services

The service will work with each of the six HEART (Help Everyone at The Right Time) areas to identify and support children and families in need of support at the earliest possible point. The aim is to prevent, mitigate and recover from the challenges they are experiencing by recognizing and building on family strengths. The service will provide direct early family focused support to achieve more consistency in identifying and responding to families' needs within each providers' area of expertise.

**II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2) Description****II.2.1) Title**

Specialist & Therapeutic Support Services

Lot No

4

**II.2.2) Additional CPV code(s)**

- 79411100 - Business development consultancy services

**II.2.3) Place of performance**

NUTS codes

- UKM93 - East Ayrshire and North Ayrshire mainland

**II.2.4) Description of the procurement**

Lot 4 – Specialist &amp; Therapeutic Support Services

The service will work with each of the six HEART (Help Everyone at The Right Time) areas to identify and support children and families in need of support at the earliest possible point. The aim is to prevent, mitigate and recover from the challenges they are experiencing by recognizing and building on family strengths. The service will provide direct early family focused support to achieve more consistency in identifying and responding to families' needs within each providers' area of expertise.

**II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-000649](#)

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## **Section V. Award of contract**

### **Lot No**

3

### **Title**

Children & Young People's Mental Health & Wellbeing Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

18 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

East Ayrshire Carers Centre

39 Barrhill Road

Cumnock

KA18 1PG

Country

United Kingdom

NUTS code

- UKM93 - East Ayrshire and North Ayrshire mainland

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mind Of My Own Ltd

24 Old Bond Street

London

W1S 4AP

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Kooth Digital Health Limited

5 Merchant Square

London

W2 1AY

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Neighbourhood Networks

Pavilion 5A Moorpark Court , 25 Dava Street

Glasgow

G51 2JA

Country

United Kingdom

NUTS code



- UKM82 - Glasgow City

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

UCAN Learn.Work.Live

5 Willock Street

Kilmarnock

KA1 4HE

Country

United Kingdom

NUTS code

- UKM93 - East Ayrshire and North Ayrshire mainland

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,000,000

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## **Section V. Award of contract**

### **Lot No**

4

### **Title**

Specialist & Therapeutic Support Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

18 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Includem

Unit 6000 Academy Park , Gower Street

Glasgow

G51 1PR

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Kooth Digital Health Limited

5 Merchant Square

London

W2 1AY

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The is the Re-Opening of an existing Framework to new providers. Any company who was successfully appointed to the framework in April 2024 does not need to re-apply. New tenderers will be included for the remaining duration of the framework including any extensions.

This process is being ran through PCS-Tender where documents can be downloaded and any questions raised through the Message facility.

(SC Ref:796345)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Kilmarnock Sheriff Court

St Marnock Street

Kilmarnock

KA1 1ED

Country

United Kingdom